Partners in the Arts

CONSORTIUM SUMMARY

Impact on Richmond Region School Divisions

1994-2022
Partners in the Arts (PIA) was founded in 1994 by the Arts Council of Richmond as a membership consortium consisting of the six Richmond area public school divisions, independent schools, and the arts and cultural community. The mission is to train and support educators and community partners in creative, culturally-responsive, interdisciplinary instruction by integrating the arts and technology into all grade levels and content areas.

For nearly three decades, PIA has supported six public school divisions and twelve independent schools in the region through:

• PIA ENGAGING CREATIVE THINKER AWARDS for PROJECT IMPLEMENTATION
• PROFESSIONAL LEARNING, CONSULTING, and INSTRUCTIONAL COACHING

Since 1994, teams of teachers in PIA Consortium schools would submit proposals to receive a PIA Award grant to implement arts integration projects. The Awards funded professional development workshops for teachers, visiting artists, supplies, and materials to carry out the projects. PIA has provided over $1 million to 215 arts integration projects in schools thus far.

Our experiential Professional Learning courses and workshops, including the annual Joan Oates Institute (JOI), prepare PreK-12 teachers of all subject areas to use differentiation, creative and experiential pedagogies, and collaboration to develop transdisciplinary lessons and unit plans. The driving question, “how do we learn?” guides the curriculum and informs the PIA model of using creative practices to engage and empower all students and educators, support teacher retention, and develop teacher-leaders who can provide in-house planning and training.

This model creates regional cohorts of teachers, builds a strong professional learning community, and creates diverse resources to be shared across divisions. Thank you for your ongoing partnership as we integrate students’ community and culture with educators.
Integrating Community Expertise

The PIA model builds on increasing cross-curricular engagement through sustained training and support during project implementation. Classroom teachers, resource teachers, and experts/artists work together in the classroom and beyond. In-school residencies with professional teaching artists, and access and exposure to master level arts and cultural expertise, build on daily classroom instruction and help students make real-world connections.

The University of Richmond (UR) PIA Consortium network allows educators and artists new to arts integration to be paired with leaders from successful past projects for peer-to-peer best practices and planning assistance. Our unique tiered framework provides access and collaborative training and planning with experts from a wide variety of careers and fields. This process promotes deeper learning by engaging and training experts across different levels. At each tier, we align curricular content with community connections:

<table>
<thead>
<tr>
<th>Classroom teachers</th>
<th>Use basic arts processes and elements to teach and assess students in experiential learning</th>
<th>In-school</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resource teachers</td>
<td>Integrate the standards and training in a field of Art in collaboration with non-arts</td>
<td>In-school</td>
</tr>
<tr>
<td>Community experts</td>
<td>Provide university and professional level skills, training, and exposure in a given field (arts/non-arts)</td>
<td>In-school or community site</td>
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<tr>
<td>and artists</td>
<td></td>
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<tr>
<td>Institutions and organizations</td>
<td>Provide master-level exposure and integrate community resources in and out of the classroom</td>
<td>In-school or community site</td>
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Hip Hop MC BlackLiq (right), worked with educators at the 2022 Joan Oates Institute summer course to practice communication and writing skills through rapping.

Teachers worked on-site in the VPM Productions studio to practice making deep community connections with cultural institutions as part of the PIA tiered framework.
Consortium Benefits

Since 1994, PIA has provided over $4 million in training and project implementation support for its Education and Community consortium members. Over 2,500 educators have benefited from subsidized tuition, free workshops, consulting, and access to resources and advocacy on the regional, state, and national level. Our consortium has impacted over 100,000 students in schools across the region to date. Consortium benefits include direct and indirect savings and resources, as well as a unique regional professional learning community of practitioners.

PROFESSIONAL LEARNING AND CONSULTING

<table>
<thead>
<tr>
<th>Service</th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discounted tuition on UNIVERSITY OF RICHMOND credit classes</td>
<td>$800</td>
<td>$2070</td>
</tr>
<tr>
<td>Discounted fees on non-credit courses</td>
<td>$675</td>
<td>$775</td>
</tr>
<tr>
<td>Discounted rates on division-specific custom PD workshops</td>
<td>$200/hr</td>
<td>$400/hr</td>
</tr>
<tr>
<td>Pro-bono school-based or district-wide training sessions</td>
<td>Free</td>
<td>$400/hr</td>
</tr>
<tr>
<td>Unlimited in-kind planning and consulting</td>
<td>Free</td>
<td>$150/hr</td>
</tr>
<tr>
<td>Instructional coaching from trained arts integration specialists</td>
<td>$150/hr</td>
<td>$250/hr</td>
</tr>
<tr>
<td>In-school project planning and implementation (JOIFIL)</td>
<td>$5,000</td>
<td>$15,000</td>
</tr>
</tbody>
</table>

RESOURCES

Access to Richmond arts and cultural institutions and experts
Access to faculty across all University of Richmond schools
Research and advocacy on the state and national levels

Resources and Contributions

Summary of resources received by schools, 1994-2022

Training: scholarships, tuition discounts, professional development, resources $2,895,741
Awards: 215 project implementation awards granted to educators $1,249,032
Total resources received by schools/divisions from PIA $4,144,773
Total consortium fees paid by schools/divisions to PIA $1,378,023
TOTAL NET VALUE TO SCHOOLS, 1994-2022 $2,766,750
Project Implementation Awards

From 1994-2021, PIA awarded 215 grants to educators across the Richmond region totaling $1.2 million. These grants supported school projects that integrated all arts and non-arts content areas.

The projects below exemplify integrating tiers of community expertise, culture, arts, and technology for all students and at all levels.

**Flat Rock Elementary School, 2019**
*Powhatan County*

Students made memorable real-world connections to English class, based on student interest. Teachers partnered with professional wrestlers to enhance classroom writing skills using narrative elements such as character development, story structure, and illustration. Then, students led an assembly where their stories came alive in the ring.

**Goochland Middle School, 2016**
*Goochland County*

*Thomas Jefferson: The Innovator* was an interdisciplinary project integrating the arts while students gained knowledge and appreciation for an important historical figure who spent his boyhood in Goochland County. Through English, Social Studies, Music, and Art, 400 students were engaged by an arts integrated experience through story-telling, iMovie, music performance, and art-making.

**Patrick Henry High School, 2013**
*Hanover County*

In *Light Through Glass*, students in Chemistry I explored the physical and chemical properties of glass. Through workshops and projects with glass artists Jude Schlotzhauer and Brad Pearson, in school and at the Visual Arts Center of Richmond, they studied annealing, making colors through metallic salts, and how melting temperatures affected outcomes.

**Patrick Henry School of Science and Arts, 2014**
*Richmond City*

Educators implemented collaborative units across grade levels to explore the Reedy Creek watershed. Students engaged in scientific field research, nature observation with tech tools, pinhole photography, geographic mapping, trash removal and archiving, narrative writing, and paper-making with community experts such as photographer Mark Strandquist.

**Highland Springs Elementary School, 2020**
*Henrico County*

5th grade Science students explored light, motion, and sound through 3D designs. Community experts Storefront for Community Design and VCU's middle Of broad (mOb) mentored students through the design process and prototype creation. Artists Matt Lively and Tim Harper worked with students to build their ideas as lanterns and participate in 1708 Gallery's InLight Lantern Parade and public art installation.

**Chesterfield Community High School, 2014**
*Chesterfield County*

This project produced a school-wide interactive exhibit, *Carver [ON] Record*. By interviewing community residents and documenting local oral history, students learned and preserved the history of their school. Using various art mediums, audio-visual devices, US History, and English, they inspired dialogue about civic and civil rights and engaged dozens of cultural organizations, artists, and school alumni.
With support from an REB Award in 2021-2022, PIA was able to pilot the transition of our PIA Awards grants to the comprehensive Joan Oates Institute for Integrated Learning (JOIFIL) model. The JOIFIL model provides division-selected teams of educators with training, planning, and project implementation support. All aspects are in collaboration with PIA/UR experts, and community artists/experts and organizations. The value and the shared commitment from PIA/UR, community partners, and school divisions are detailed below.

**Training**
- Joan Oates Institute tuition and specific planning for a team of up to 4 teachers: $3,300
- 3 hours of school-based staff training: $1,200

**Planning**
- 10 hours of on-site consulting and 10 hours of administration: $3,000

**Implementation**
- Project implementation support with trained community expert(s): $7,500

**TOTAL JOIFIL PROJECT VALUE PER JOIFIL TEAM** $15,000

- Partners in the Arts/University of Richmond support: $6,000
- Arts and cultural community in-kind contributions: $4,000
- Division support per team: $5,000

**TOTAL CONTRIBUTIONS TO EACH JOIFIL PROJECT** $15,000

**DIVISION CONSORTIUM CONTRIBUTION AND TIMELINE**

Beginning in 2023-2024, consortium fees will shift from being based on the number of students in the division to increments of $5,000, aligned to the number of teams participating in the JOIFIL training and project implementation model. For example, if a division makes a $15,000 contribution, then up to 12 educators (on up to 3 teams) will receive training, consulting, and support to implement projects in their respective schools. In addition to a JOIFIL project, all other consortium benefits such as discounts, in-kind training, and resources, are included in this format.

**TRAINING**
- Spring: Division selects team(s) and cohort attends orientation
- Educators attend Joan Oates Institute (JOI) with community experts
- PIA and/or experts provide workshops on integrated teaching to school staff

**PLANNING**
- Educators plan integrated units with experts and PIA, including standards alignment and performance-based assessments

**IMPLEMENTATION**
- Educators and experts implement interdisciplinary, experiential projects in schools or at community sites.
Chesterfield County Public Schools
Goochland County Public Schools
Hanover County Public Schools
Henrico County Public Schools
Powhatan County Public Schools
Richmond City Public School
CultureWorks
Richmond Performing Arts Alliance
University of Richmond Associate Dean of Professional Education
University of Richmond Graduate Education Chair
Visual Arts Center of Richmond

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To learn more about projects funded by PIA from 1994 through today, visit
blog.richmond.edu/pia
To learn more about our program and engage with us, visit our website:

spcs.richmond.edu/arts