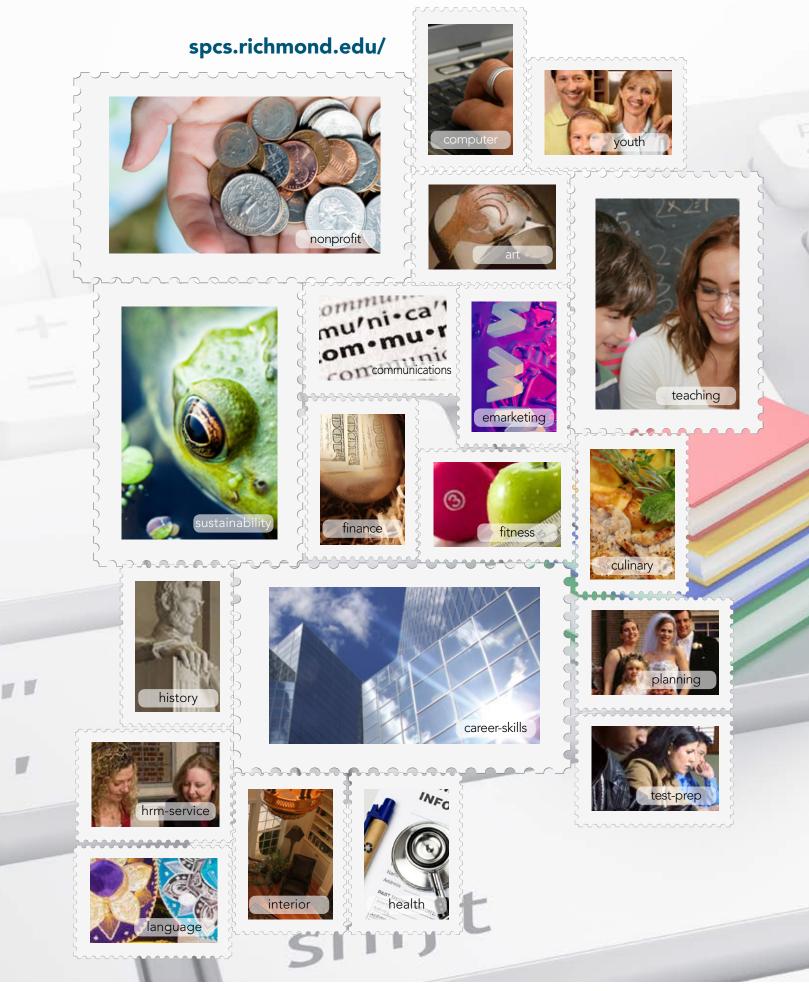
spcs.richmond.edu • spring 2014 **Home States of Control of Contro**

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Find Our Noncredit **Classes Online**

To visit each program area, add the topic title listed to the left as the final part of our spcs.richmond.edu/ URL.

Example: Center for Culinary Arts = spcs.richmond.edu/culinary



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back cover Top Picks

From front cover: Discover the joys of online learning. See pages 8, 9 and the back cover.

Message from the Staff

A New Paradigm

You've helped us shift our publishing and promotional practices.

Last season's inaugural edition of the revamped *Think Again* brochure, combined with the shift to an entirely online *Think Again* schedule of classes, paved the way for the School's other programs—degrees & certificates and summer school—to shift from print to entirely online schedules. You helped us through this process, and we appreciate the feedback you sent us.

It turns out that most of our students are perfectly comfortable with finding classes and registering online. And those of you who prefer alternate registration options let us know, so we plan to retain the paper version of our registration form. We'll also continue to provide instructions for printing search results so you can "thumb through" the courses that interest you without having to stare for too long at the computer screen.

Instructor Spotlight

Your willingness to engage with us online is the inspiration for this issue's feature focus—online learning opportunities available with our partners in education. We review many different opportunities and select those that match our students' needs and our mission as a liberal arts school. We're highlighting our partnership with the Learning Resource Network (LERN), but we have partnerships with several other providers. Visit **spcs.richmond.edu/noncredit-online/online** to see our partners and visit their online e-learning portals.

Last August's registrations set a record for the most registrations we've ever seen in a single month. You made that happen, and we thank you for your continued support and willingness to try new ways of doing things. We hope you'll continue to let us know how we can improve the process of matching fun and meaningful courses to your interests and needs.

Joyce M. Lillemon Boschert, Microsoft Office User Specialist and FileMaker Pro Certified Developer, has been teaching computer classes through *Think Again* since 2009. Each term she offers classes to help adults "become familiar with the software they use and gain mastery over programs they need for work and home."

Pam Hervey, Principal and President of Fuel Creative, Inc., has partnered with the Institute on Philanthropy to offer a class for nonprofit staff titled "Video Production: Telling Your Story Frame-by-Frame." The class, offered last September and again February 2014, features tips and tricks to "construct a compelling visual and marketing communications vehicle for your nonprofit." Fuel Creative is a local film and video post-production studio established in 2003.

David P. Bridges, who teaches *Think Again* writing classes, was featured in an October 2013 Richmond Times-Dispatch article titled "Local Author Unearths Confederate Roots of Family." The article highlights the release of Bridges' novel *The Broken Circle*, which tells the story of his real-life Confederate ancestor, Maj. James Breathed. As a result of Bridges' research, Breathed was awarded the Confederate Medal of Honor in an October 18 ceremony at the Museum of the Confederacy.



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What did the instructor do well? "Everything... best teacher ever! This is my second class with her." – Advanced English TOEFL Prep

"Introduction to Microsoft Excel was one of the most useful skills that I really needed, and the information was delivered so well! Thank you, Joyce, for this awesome class!" – Introduction to Microsoft Excel

"This was my first class, it was a fantastic experience!" – The Art of Roasting Culinary Arts class

Let us know what you think!

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"Both newcomers and experienced professionals can learn from this program. I am better able to understand the work my colleagues do and how I can support them. I wish I had taken this course sooner." – Institute on Philanthropy Institute

We understand that this new format is a departure from what we've done in the past – and we'd like to know your thoughts. Please feel free to express your opinions about classes you've taken, the look and layout of this publication, and whatever else is on your mind. Reach us via email (**spcs@richmond.edu**), Facebook (**facebook.com/urscs**), or use the Twitter hashtag **#urthinkagain** to get in touch with us.



What's new a sample of new classes, workshops, lectures

Career Skills & Planning

Management Boot Camp Enhance your management skills through this course for supervisors, managers, and emerging leaders.

Communications & Writing



AP Style for Business Writers An AP Stylebook crash course for everyone from writing newbies to AP pros.

Author In You Take your nonfiction manuscript from idea stage to finished draft.

Computer Skills & IT Certification

Microsoft Word Certification Preparation Prepare to take the Microsoft Office User Specialist Word 2010 Core Exam.

Culinary & Food Services

Around the World with Four Grapes Explore four major grapes from around the world with Thom Horsey, wine industry veteran of 30 years.

Bold, Healthy Appetizers and Snacks Prepare appetizers and snack foods that not only taste good, but also are healthy alternatives to the same old fare. Central Virginia Food and Spirits Tour Spend the day discovering Richmond's small craft spirits and seasonal, regionally inspired cuisine.

Chocolate Decadence Focus on semi-sweet and bittersweet chocolate as we make desserts extra rich and delicious.

Kids and Parents: Cookie Fun Working together, kids and their parents will bake up some fabulous treats that will be both fun and delicious!

eMarketing, Social Media & Web



YouTube for Business Increase your business with YouTube, the online video site and now the second-largest search engine. Online.

Financial Planning and Tax Preparation

Stop the Financial Insanity Learn stock market history, price-to-earnings ratios, and the limitations of 'buy and hold' strategies.

Fitness and Self Improvement



BeMoved

Designed to inspire participants to embrace dance as a lifelong means to health, joy, and fulfillment.

Golf - Indoor Sessions

Play some of the finest courses in the world (such as St. Andrews, Pebble Beach, Troon North, and Torrey Pines) on Windy Hill's Indoor Golf Simulator.

Spring Break Golf Camp Windy Hill is excited to offer full-day and halfday spring break camps for 2014.

Windy Hill Golf Academy Experience a coach-supervised practice session and learn how to compete on the golf course.

History & Humanities

Family Tree Maker Hands-on workshop will help you get the most out of your Family Tree software.

Hello Richmond! Literary Legends of RVA

Learn about the authors, their muses, where they lived and who they loved, and discuss their work.

Richmond's Women: The Civil War & Emancipation Era

Explore the life stories and contributions of twelve women, as woven into the fabric of Richmond's mid-19th century history.

Valentine Richmond History Center's Guide School

Expand your personal knowledge or become a master guide for Richmond History Tours, a service of the Valentine Richmond History Center.

Here's a sampling of the courses that are debuting—or have been significantly revised—this Spring. They're only some of the **hundreds of classes** we're offering! To see more, visit the online catalog and select the categories that interest you most: **spcs.richmond.edu/thinkagain**. Search by category, day, or keyword.

Virginia's Historic Sites Fascinating look at some of Virginia's most famous places: Mount Vernon, Jamestown, Manassas, Williamsburg, Appomattox and more.

Interior Decorating & Organization

Antiques for Interiors Select and decorate with antiques, including clocks, mirrors, furniture, linens, plates, glassware and other accessories.

Organizing for the Over-Scheduled & Over-Committed

Easy-to-implement tips for being more productive in your office.

Language & Culture Studies

English Language Course Accelerated Excellent opportunity to increase your English language skills, designed for beginner to intermediate levels.

French - Level II A continuation of Beginning French; deepen

comprehension of the French language.

Spanish - Level III Learn expressions, verb tenses and new vocabulary that will help you to strengthen knowledge of the language.

Nonprofit Management & Fundraising

Developing Your Case Ask the questions and find the answers that go into developing a case for support for your organization.

Persuasive Writing for Nonprofits Analyze amazing and awful writing from nonprofits and carefully assess your own organization's writing.



Philanthropy & Emotional Intelligence Learn how emotions can affect roles in conversation and in action with your staff and your donors.

Visual and Media Arts

Beading - Grab Bag Jewelry! Select from a 'grab bag' of gemstone beads and create necklaces and/or bracelets.

Chain Maille - 3 in 3 Necklace with a Twist

This beautiful 20-inch chain maille necklace is easy to make.



Collage-it! Unlock your own creativity as you open the doors to the art of collage.

Watercolor LOVE This session will focus on mixing the color of RED. Wire Wrap - Bracelet

We'll make two wire bracelets, the first in copper (for practice), and the second in sterling silver (for keeps)!

Youth & Family Programs

Auto 101: Decisions Behind the Wheel

An informative eye-opener for anyone interested in becoming more aware of important auto topics.





'Downton Abbey' Knits Provides an opportunity to create 'Lady Mary's London Hat,' a felted or infant hat.

Floral Design Create a special occasion arrangement in celebration of spring holidays.

Instructional Chess Build chess skills during chess instruction and match play.

Spring Break Art with Young Rem-^l brandts

Learn about and replicate some master artists as we draw a variety of awe-inspiring images from many of the greats.

Spring Break with Little Scholars Got Spring Fever? Get outside and play while jump-starting your nature knowledge!

The Future is Now

Explore various options for life after high school and create a plan that will help you meet your goals.

The Benefits of Online Learning If you ask most students why they choose to learn online, the

If you ask most students why they choose to learn online, the most common response you'll get is, "It's just more convenient."

But the benefits of online learning go beyond mere convenience. In fact, you may find the online environment is more conducive to your individual learning style. If you are a motivated self-starter who enjoys using technology and online interaction tools, you may find that online learning is the right fit for you. Plus online learning, especially online professional development, offers numerous other benefits.

Proceed at your own pace

Because much online learning is done in an "asynchronous" manner, students proceed at a pace that best meets their personal needs and schedules.

Expand your skillset

The variety of online learning partners make it easy for individuals to upgrade their knowledge of a particular topic or add a new skillset. E-learning, e-marketing, software applications, writing and communication, and customer service are a few examples.

Earn a credential

Many online providers also offer coursework that results in a certificate or professional credential, such as CFP[®], eMarketing Essentials Certificate and the Certificate in Online Teaching are a few examples.

Added flexibility

You can access online learning opportunities anytime, any place you have access to the Internet, from the comfort of your own home or office.

Immediate results and feedback

Most online learning technologies integrate online quizzes and other tools to more rapidly evaluate the pace of learning. Instructors have the ability to share feedback quicker and more frequently.

Broaden your perspective and your professional network

You can learn from instructors across the country, and in some cases, around the world. Plus you'll be enrolled with classmates from a wide range of backgrounds and locations giving you the opportunity to get to know and network with them as well.

Get excitement about learning

The interactivity and multimedia delivery of online professional development can make learning more engaging and fun.



What You Do as Part of a LERN Online Course

Here's what you do to participate in your online course:

Read the materials for the day.

Each day you will cover topics from your readings, about 20 pages per day.

Listen to the lecture.

There will be a 10-15 minute lecture, with slides, for each of the 5 days. Listen to the lecture anytime you want.

Ask the instructor questions.

Next you will go into a Discussion Forum, or chat room, where you can ask the instructor questions and make comments yourself. Then check back in a couple of hours, or less, to get the answer to your question or see what others are saying. The instructor will be here 4-6 times a day to write comments and answer the questions.

Discuss with your colleagues.

There is a second Discussion Forum, or chat room, where you and your fellow participants can make written comments and talk about anything you want. You'll love networking with other participants.

It's easy. It's fun.

How LERN Online Courses Work

You can participate anytime, as often as you like.

The online courses are "asynchronous," which means participants can ask questions and make comments anytime, day or night. The instructor will log onto the course 4-6 times a day and answer questions and make comments.

You only need Real Audio.

The only special software you need is Real Audio G2, RealPlayer 7 or higher, which will allow you to listen to the lectures. The software is free and can be downloaded from www.real.com.

Any computer, any location.

You can use any computer you want to participate in the course. Learn from work, from home, a colleague's computer, or any combination.

About an hour a day.

We suggest you spend about an hour a day participating in the online course.

No technical skills necessary.

You don't need any special technical skill or knowledge to participate. You need to be able to get on the Internet, have a browser like Internet Explorer, Chrome, Firefox or Safari. And you should download Real Audio.

That's it. Easy. Simple.

Visit spcs.richmond.edu and search for LERN



Become a Professional Organizer

One of our fastest-growing professional development areas is professional organizing. What started as a few classes has, with the assistance of the Richmond Chapter of the National Association of Professional Organizers(NAPO), grown into a series of classes focused on personal and professional organizing along with our new Professional Organizing Certificate.

The Professional Organizing Certificate is a 40-hour program of study presented in two tracks—Residential Client or Business Client. The residential track focuses on professional organizers working with residential clients, while the business track focuses on organizers working with business clients.

Organization Classes

Closet Audit - 3 hours or 6 hours File It! Don't Pile It! Personalized File It! Don't Pile It! Organizing Basics Personalized Organizing Basics Organizing for the Over-Scheduled & Over-Committed Professional Organizing Certificate

For a complete list of classes and to register, visit us online:

spcs.richmond.edu/organization



Become a Richmond Tour Guide

Have you ever wished that you knew more about Richmond's history so that you could share that knowledge with family and friends, or even with the general public?

Through our partnership with the Valentine Richmond History Center, you can expand your personal knowledge or become a master guide for Richmond History Tours.

Guide School 2014 is a comprehensive course that includes instruction on Richmond's history, tour techniques and operation. Readings, community excursions and a final exam round out the class requirements.

After completing your coursework, you can continue your training to become a Richmond History Tour guide.

History and Humanities Classes

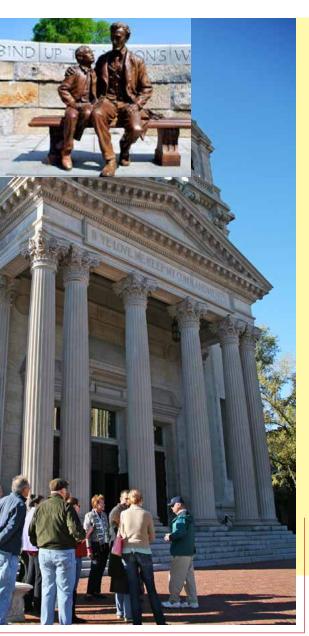
Ancestry.com Workshop Family Tree Maker Genealogy on the Web - The Basics Hello Richmond! Absolutely Architecture Hello Richmond! Everything You Wanted to Know Hello Richmond! L'Chaim! Jewish History in RVA Hello Richmond! Literary Legends of RVA Jamestown & The Lost Colony National Museum of the Marine Corps Excursion Richmond's Shockoe Bottom Richmond's Women: The Civil War & Emancipation Era Valentine Richmond History Center's Guide School Virginia's Historic Sites

For a complete list of classes and to register, visit us online: spcs.richmond.edu/history



SAT Steps to Success has helped Over 1,000 high schoolers on their way to SUCCESS. With over five decades of combined experience, our expert instructional team has been inspiring SUCCESS for students from all over the

commonwealth Since 2008.



Train to become a Social Media or Financial Planning Professional

Through the School's partnership with Dalton Education, we are able to offer remarkable professional development opportunities in Social Media Management and Financial Planning.

Our **Social Media** Management Education Program offers two professional certificates. The foundational Social Media Professional Certificate, available now, prepares you to for positions like Social Media Specialist, Digital Media Project Manager or Online Community Manager.

The **Social Media** Strategist Certificate, available in Spring 2014, prepares you for positions like Social Media Strategist or Director of Digital Media. The Social Media Professional Certificate is prerequisite for the Strategist certificate, as the programs build on one another.

Our **Financial Planning** program offers two ways to prepare you to become a Certified Financial Planner[™] (CFP[®]). The first is our Live Online Certificate in Financial Planning, a synchronous online program that follows set class schedules and enables live participation in online courses.

The second is our Online Executive CFP^{*} Certification Education Program, an asynchronous online program that enables you to study and complete modules at your own pace. Both programs give you access to The Dalton Review[®] and prepare you to take the CFP^{*} exam.

Learn more about our Dalton Education partnership programs at spcs.richmond.edu/emarketing and spcs.richmond.edu/cfp.

Awaken The Body. Stimulate The Mind. Feed The Soul.

Myra Daleng, University of Richmond Director of Dance Emerita and Certified BeMoved[®] Instructor, is introducing BeMoved this spring, a dance fitness experience for adults of all ages, skill levels and movement abilities, including those that have never danced before. During a one-hour BeMoved dance fitness class, participants experience a wellbeing transformation. BeMoved is designed to inspire participants to embrace dance as a lifelong means to health, joy and fulfillment.

BeMoved will be offered Mondays from 6 to 7 pm beginning February 3 through April 7, 2014.

Find this and other fitness and self-improvement classes online: spcs.richmond.edu/fitness



Test-Prep Milestone

Having helped over one thousand high schoolers on their way to SUCCESS, S.T.E.P.S. (Strategies and Techniques for Enhancing Performance and Skills) to SUCCESS courses provide expert instruction in the major components of the critical ACT and SAT exams used by college admissions nationwide. Offered throughout the spring, each weekend workshop devotes focus time to specific testing areas.

STEPS Programs

SAT Steps to Success Weekend Workshop

- JANUARY
- MARCH
- APRIL
- MAY/JUNE

ACT Workshop February

For a complete list of classes and to register, visit us online:

spcs.richmond.edu/test-prep

Break Time

Everybody could use a break at Spring Break! This spring sees the debut of two new week-long youth program adventures, breaking from the everyday routine. For budding artists, the Young Rembrandts team will draw inspiration from Roy Lichtenstein and Paul Cezanne, exploring the interplay of color, light, and shadow. As the weather turns for the better, it's also a perfect time to get outside and play. Little Scholars will pick teams for kickball, dodge ball, capture the flag, SPUD, and many more, all while enjoying nature and the great outdoors.

Youth Classes

Spring Break Art with Young Rembrandts Spring Break with Little Scholars Spring Break Golf @ Windy Hill (NEW!) For a complete list of classes and to register, visit us online.

spcs.richmond.edu/youth





Junior Golfers Can Receive Coach-Supervised Practice Sessions

Through the School's partnership with Windy Hill Sports Complex, we are now offering the Windy Hill Golf Academy for junior golfers seeking to compete on the golf course. Led by former University of Richmond women's golf coach Jill Briles-Hinton, the Academy is a great opportunity for junior golfers to take their game to the next level. Golfers receive 10 supervised group practice sessions and 10 competitive on-course sessions—along with unlimited range balls and unlimited greens time at Windy Hill Sports Complex during the course of the Academy.

Fitness and Self Improvement

Windy Hill Golf Academy

For a complete list of classes and to register, visit us online.

spcs.richmond.edu/fitness



In Pictures

Clockwise from top left:

Continue sustainability practices by taking online or classroom-based courses in our Environmental Stewardship & Sustainable Design (ESSD) program.

Consider one of our six Interior Decorating certificate programs – or take a class or two and target a specific room or project!

Our four Culinary Arts certificates are appropriate for amateur cooks to restauranteurs – and who can resist a Wine and Dine experience?

Who doesn't need more relaxation? Our Massage Therapy Studies program offers \$25 one-hour massages during supervised student practicum!



Nonprofit Strategy

Always looking to keep ahead of the curve and responsive to the market, the latest development from the Institute on Philanthropy is designed to take nonprofit learning to the next level. Strategic Perspectives is a yearlong program focusing on strategy, values and culture, for both new and seasoned

nonprofit CEOs and executive directors, future nonprofit leaders, and career switchers who want to learn to manage their nonprofits strategically. The goal of this year-long program is to jump start a nonprofit's management and strategic thinking. Students will identify a strategic dilemma for their organization and create a strategy to address the dilemma during the year.



Fundraising Nonprofit Management for Evolving

Nonprofit Management &

Leaders Event Management & Design Program Evaluation for Nonprofits

Raise Visibility & Money for Your Nonprofit Through Targeted Communication Strategies

Revenue Generation for Nonprofits

For a complete list of institutes, seat-based and online and to register, visit us online: spcs.richmond.edu/nonprofit The very best in Music, Theatre, Dance, and Visual Art modlin.richmond.edu



THE MODLIN CENTER FOR THE ARTS 2013-2014 SEASON

During the 2013-14 season, the Modlin Center will present World Blues featuring the *Taj Mahal Trio, Vusi Mahlasela, and Fredericks Brown featuring Deva Mahal* at Richmond's *Carpenter Theatre, Richmond CenterStage* and *Ethan Lipton and his Orchestra, No Place to Go* at Richmond's *Rhythm Hall, Richmond CenterStage* as part of the Modlin Downtown series. Please note that these performances are held in downtown Richmond; the **Modlin** *Center Shuttle* is available for convenient transportation to and from the Carpenter Theatre.

Additionally, the Modlin Center welcomes patrons with disabilities and is committed to providing accessible facilities. A number of services are available to make your experience more enjoyable; please contact the Box Office at (804) 289-8980 for additional details.



A World of Flavor

For those who want to sample the flavors of the world without ever leaving Richmond, every season the Center for Culinary Arts offers an eclectic menu of international cuisines. From the Mediterranean to Southeast Asia to the Cajun bayou, spring classes will explore the tastes of the four corners of the world, dropping in on Italy, Morocco, Korea, and Spain,

enjoying exotic ingredients and styles. It's like a trip around the globe without the jet lag, and no passport necessary! Culinary Electives

A Night in Venice American Regional Cajun Brunch Flavors of Morocco Flavors of the Southern Mediterranean Korean Cuisine Mid Winter Italian One Night in Sicily Specialties of Spain and Portugal Taste of Tuscany The Southeast Asian Pantry **For a complete list of classes and to register, visit us online. spcs.richmond.edu/culinary**



Ask SPCS

Q: Why does the School of Professional & Continuing Studies offer free noncredit classes to degree-seeking University of Richmond students?

A: Maybe the question should read, "Did you know that SPCS offers one free noncredit class to degree-seeking University of Richmond students each semester?"

Since the University of Richmond is a liberal arts institution, our noncredit programs are charged with complementing the liberal education curriculum. As a result, there are often direct or indirect connections between professional development or personal enrichment courses and degree-seeking programs of study.

Consider our noncredit Spanish classes taught by *Think Again* instructor **Lali Roura i Vinyeta**, a native of Barcelona, Spain. They offer a perfect opportunity for degree-seeking students in the schools of Arts & Sciences, Leadership Studies and Business to complement their language course requirements.

Last spring, Chinese international students Zhang Xuiqi and **Cao Yueyang**, who were enrolled in **Spanish 102**, took Vinyeta's **Spanish for Beginners - Level I** *Think Again* class to brush up on their understanding of the language and to add opportunities for Spanish conversation. The results were as expected—Zhang and Cao excelled in both classes and received some much-appreciated language practice.

Explore more Spanish classes offered by Vinyeta this spring—she'll be offering **Spanish Level I, Level II** and **Level III**.

Grow Your Own Organic Vegetables

Last spring the School's Environmental Stewardship and Sustainable Design program (ESSD) introduced the Organic Vegetable Gardening Certificate. The certificate was very popular, so we're pleased to offer the coursework and certificate once again.

The certificate program consists of six courses. You are welcome to take any or all of the courses a la carte, or you may register for the certificate (as a discount) that includes all six of the classes.

The program includes the history of organic gardening, soils, compost, plant biology, plant propagation, garden planning/design, and garden installation and construction. It also addresses specifics strategies and techniques, including cold frames, raised beds and container gardening, starting plants from seeds, sustainable best practices, Integrated Pest Management (IPM), heirloom vegetables, seed saving and harvesting.

Environment & Sustainability Classes

Contemporary Issues in Sustainable Design Herbaceous Plants for Early Spring Herbaceous Plants for Late Spring History of Garden Design I History of Garden Design II Introduction to Plants

LEED Certification Courses (online)

Organic Vegetable Gardening Certificate

Site Planning & Preparation

Woody Plants for Early Spring

Woody Plants for Late Spring

For a complete list of classes and to (register, visit us online:

spcs.richmond.edu/sustainability





Special Programs Building University of Richmond, VA 23173

Top Picks A listing of our online classes offered through our online partner in education, the Learning Resource Network (LERN).

CAREER SKILLS AND PLANNING

Management Boot Camp Managing Generations in the Workplace Media Buying Strategies Time and Productivity Management

COMMUNICATIONS AND WRITING Creating Visual Presentations Self Publishing eBooks

COMPUTER SKILLS AND IT CERTIFICATION Cyber Security for Managers Photoshop for Presentations

Prezi EDUCATION AND TEACHING Advanced Teaching Online Ruilding Online

Building Online Communities in Cyberspace Building Online Communities in Cyberspace Certificate in Teaching Adults Designing Online Instruction Developing Hybrid Courses

EMARKETING, SOCIAL MEDIA AND WEB Advanced Inbound Marketing

Advanced Mobile Marketing Boosting Your Website Traffic Content Marketing Creating Cell Phone Apps for Your Business Facebook for Business **Google Analytics** Improving Email Promotions Integrating Social Media in Your Organization Introduction to Inbound Marketing Introduction to Social Media LinkedIn for Business Marketing Using Social Media Mobile Marketing Online Advertising Twitter for Business Video Marketing YouTube for Business

ENVIRONMENT AND SUSTAINABILITY

LEED AP + Building Design and Construction LEED for Existing Buildings: Operations + Maint Exam LEED Green Associate Exam Preparation

HEALTH SERVICES AND MEDICAL TECHNOLOGY Spanish for Medical Professionals

HR MANAGEMENT AND CUSTOMER SERVICE Certificate in Customer Research Supervisory and Leadership Certificate

NONPROFIT MANAGEMENT AND DEVELOPMENT Program Evaluation for Nonprofits Revenue Generation for Nonprofits

This issue's top picks represent a small fraction of online courses available through our partners in education. Visit **spcs.richmond.edu/noncredit-online/online** to see all of our online partners and to browse the full collection of online courses and certification programs available on each custom University of Richmond e-learning portal.