



Living Into Our Virtual Existence

“Going remote” is no longer a transition: it’s a state of being. Or that’s how it feels in our Professional Education division here at the University of Richmond School of Professional & Continuing Studies. As undergraduate residential students engage in physically distanced learning and living on the University of Richmond campus, our professional education and lifelong learning programs have made the decision to remain largely online for the remainder of fall 2020 and into spring 2021.

Implementing remote instruction is no small task. Doing it well, and developing remote learning experiences that are deeply engaging and intuitive, takes experience and practice. While we’ve been able to transition some of our traditional learning experiences, like culture and language studies, SAT prep, and IOP, GIS and Grassroots Lobbying & Advocacy certificate programs, we’re continually seeking partnerships to supplement our remote offerings with education providers that have a history of excellence and experience in online instruction.

As a result, we’ve recently partnered with Condensed Curriculum International (CCI), a leading provider of eLearning programs in a number of high-growth areas, including criminal justice and legal topics. To supplement our existing Paralegal Studies bachelor’s degree and academic certificate programs, we’re adding new professional education courses in a category we’re calling Public Safety & Legal Studies. Here you’ll find online certificate courses like the following:

- Civil Litigation Specialist Certificate
- Corrections Specialist Certificate Program
- Criminal Justice Professional Certificate
- Homeland Security Specialist Certificate
- Law Enforcement Professional Certificate
- Legal Writing Specialist Certificate

We’re excited about this new partnership and look forward to supporting Richmond’s public safety, law enforcement, and legal and paralegal professionals with new credentials, all of which include externships, whose coursework can be completed online at your own pace.

Many other partners are offering their programs entirely remotely, including our UR Boot Camps powered by Trilogy in Coding, Cybersecurity and Data Analytics; our CX Professional Certificate powered by Zschool; our Work Positive “7 Keys for Work Positive” and “Manager Coach Training”; and our online learning partners ed2go, LERN, MindEdge, and Technology Ed.

As we all live into our virtual existence, the value and convenience of remote learning will continue to increase. SPCS will continue to respond by offering new opportunities and developing new partnerships to meet the learning needs of Virginia’s working professionals.

VISIT OUR ONLINE PARTNERS
spcs.richmond.edu/noncredit/online

Fall 2020
 VISIT THINK AGAIN ONLINE
spcs.richmond.edu/ta

OUR CAREER-FOCUSED COURSE FRAMEWORK

Our online offerings are structured to better, more immediately meet the needs of Richmond's professionals. We know many in Richmond are facing uncertain employment futures, and our career-focused framework will help you explore options, build skills, and develop professional competencies to support your employment needs.

Within each Area of Study in our online Think Again catalog at spcs.richmond.edu/ta, we've developed a career-focused framework for browsing our course offerings and programs.

Career-Curious & Enrichment Programs will help you explore careers and expand your interests. Here you can find classes to help you better understand a career and explore a career path, or to enrich your existing knowledge and abilities.

Career-Level Programs will help you build professional skills toward career advancement or career switching. Here you can find classes to help you build entry-level skills or retool existing skills for a new career path.

Professional-Level Programs provide advanced learning and development for industry professionals. Here you can find programs that advance industry knowledge and build professional skills. And mid-career and senior professionals looking for advancement can see opportunities in the Professional-Level category.

We're using this career-focused framework to build out coursework within these topic-based Areas of Study. While you'll still be able to register for classes using the existing Think Again online registration system, you'll also be able to register for a wide range of classes through our online partner registration portals.

VISIT THINK AGAIN ONLINE
spcs.richmond.edu/ta

Our career-focused framework in action: Work Positive

To demonstrate our new career-focused framework for organizing courses and programs, take a look at our new **Work Positive** management coaching program.

Our new Work Positive program partners with leading coach trainer Dr. Joey Faucette of Work.Positive to provide positive workplace and coaching training at all levels of an organization. Our three Work Positive programs align with our career-focused framework.



At the **Career-Curious and Enrichment** level, we offer **7 Keys to Work Positive**, a self-paced online course that provides a foundational approach to positive work culture. Using best core practices cultivated from successful individuals and companies, along with strategies and tactics from the best research in neuroscience, students learn positive psychology and personal development in order to Work Positive.

At the **Career Level**, we offer **Work Positive Manager Coach Training**, a hybrid self-paced online course with live online coaching sessions that reviews the "7 keys to Work Positive" and teaches basic coaching skills for managers to help them create a better work environment. Rooted in organizational development, coaching training, and cognitive and group psychology, this certificate program encourages "coaching for results" to help managers develop a collaborative environment.

And at the **Professional Level**, we offer **Get Positive Coach Training**, an ICF-approved, yearlong certification program designed for senior professionals seeking to develop and coach a positive, collaborative workplace. The course teaches you how to coach your co-workers and create a positive workplace while qualifying to become an ICF-certified coach so you lead and serve others in your organization using the best neuroscience, positive psychology, and organizational development research available.

Each of our **Area of Study** pages follows this same career-focused framework for consistency and clarity. As always, if you have questions, contact us at spcs@richmond.edu.

VISIT OUR AREA OF STUDY PAGES ONLINE
spcs.richmond.edu/noncredit/areas

VISIT WORK POSITIVE ONLINE
spcs.richmond.edu/workpositive

ARTISTIC DIRECTOR EARNS INSTITUTE ON PHILANTHROPY CERTIFICATE

to Support her Nonprofit

Jess Burgess is a sort of guardian angel among the Richmond dance community. She is both artistic and executive director of Dogtown Dance Theatre, a nonprofit that provides resources to local dancers to realize their artistic visions and career aspirations.

Dogtown Dance Theatre offers classes, studio space, workshops, no-cost performance opportunities and even stipends for dancers and choreographers. In return, local artists enrich the community with affordable performances and cultivate the city's art appreciation.

One of Dogtown Dance's primary goals is to provide more diverse and budget-friendly performances for Manchester, the theatre's neighborhood, and Richmond at large. Burgess was initially brought in to elevate the organization and expand its outreach, while the surrounding Manchester area itself develops. *Style Weekly* has recognized Burgess' contributions in its 2018 "Women in the Arts" issue.

Burgess enrolled in the Fund Development Institute at the SPCS Institute on Philanthropy (IOP) to ensure that her nonprofit could continue supporting Richmond artists and culture. The 45-hour, week-long institute helped Burgess develop a personalized fundraising plan that accounted for her organization's specific strengths and needs. Burgess also built a donor network to sustain the theatre with external funding.

Burgess left the program with a better understanding of the "art and science" behind fundraising, and the resources and contacts to keep Dogtown Dance Theatre a success story. She credits the Institute with showing students the secrets and best practices of the industry: "IOP is really integral to making sure that nonprofits understand the smart way to do the work," she said.



Visit IOP Online
spcs.richmond.edu/iop

Watch Jess Burgess' Video
urspcs.info/JessBurgess

Learn about Dogtown Dance Theatre
dogtowndancetheatre.com

Social Realities: Understanding Your Audience and Your Nonprofit

Wed & Thu, Nov 18-19, 9-11 a.m.
 synchronous (live) online

Strategic Communications for Nonprofits Institute

Mon-Thurs, Nov 9-12, 10 a.m.-5 p.m.
 synchronous (live) online



Institute on
 Philanthropy

At **SPCS**, we've ramped up our online professional education offerings in response to the coronavirus pandemic. Our offerings are a mix of custom online courses and programs combined with those offered with partners. We align with partners like *CCI*, *ed2go*, *LERN* and *MindEdge* because of their outstanding reputations and longevity within the online learning community. As a result, our online partner programs are vetted nationally and feature some of the top online instructors from across the nation and combine value, rigor, instructor expertise, flexibility and convenience.

SPCS PARTNERS WITH VIRGINIA REHABILITATION CENTER FOR THE BLIND & VISION IMPAIRED

on Virtual College Prep Program

In a first-of-its kind partnership, the University of Richmond and the Virginia Rehabilitation Center for the Blind and Vision Impaired (VRCBVI) joined forces to offer VRCBVI's *STEPS to Success*, a two-week virtual college preparation program for blind and vision-impaired high school students. The program was held in July.

The program adapted aspects of the SPCS STEPS to Success program, which offers college and career preparation coursework including SAT Prep and Choosing College and Career Paths.

Program instructors Barbara Paterson and Sam Bruce offered morning classes on college writing and developing leadership skills, leaving each afternoon free for individual and group work as well as office hours and one-on-one sessions with instructors.

The six students selected to participate were an impressive group. Two of the students learned English as a second language in addition to braille. One plays violin, another was a sandwich artist at a local restaurant. All of them had stories to share that showed their exceptional abilities.

Melody Roane, VRCBVI director, had been interested in offering a program like this for several years. "Over the years," Roane said, "we wanted to have a program where blind students — blind high school students — could have the opportunity to participate in college classes with graduate students or with professors or instructors to get feedback on their college readiness skills." This program met that need.

Bruce reflected on the impact teaching in the program made on his own life. "It was, to me, a moving experience," Bruce said, "one that taught me very much about myself and about the beauty of others and others that can't see."

Roane said that VRCBVI looks forward to partnering again with SPCS next year in a residential version of the program. SPCS looks forward to the opportunity.

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If your organization seeks a customized instructional solution like VRCBVI's STEPS to Success program, please contact Senior Program Manager Mary Catherine Raymond at mraymond@richmond.edu.

Visit [STEPS to Success Online](https://spcs.richmond.edu/steps2success)
spcs.richmond.edu/steps2success

SAT PREP Weekends + Review

Well-prepared college applications continue to reflect a combination of students' high school academics, activities, volunteerism, and other attributes. While many colleges and universities have shifted to a test-optional status for 2021 admission, favorable test scores may contribute to the overall strength of one's application. In response, we're offering SAT Prep Weekends + Review sessions prior to the following fall SAT test dates.

SAT Prep Weekend Sat & Sun,
Oct 31 & Nov 1 + Wed, Nov 4
prepares for the **Nov 7 SAT Test**

SAT Prep Weekend Sat & Sun,
Nov 21 & 22 + Wed, Dec 2
prepares for the **Dec 5 SAT Test**

GIS PROGRAM GRADUATE WINS Impressive Map-making Award for African American Displacement Project

LaToya Gray won first place at Esri's Educational Map Contest for a project she created in the GIS certificate program at the School of Professional and Continuing Studies. The program allowed Gray, a support specialist at University of Richmond's Boatwright Memorial Library, to build her GIS software skills while continuing her previous research.

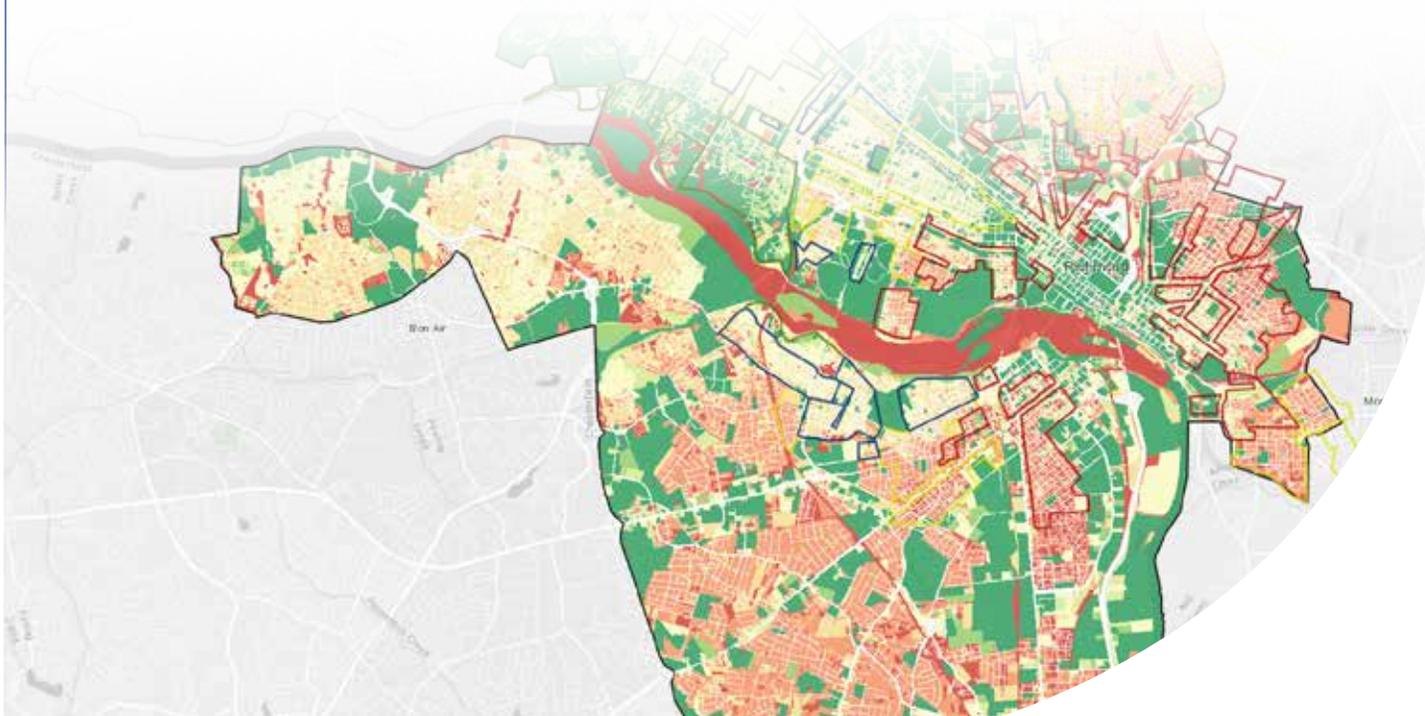
Gray's map was titled "Planned Destruction: A Brief History on Land Ownership, Valuation and Development in the City of Richmond and the Maps used to Destroy Black Communities." She had studied the effects of urban renewal on the African American community in Richmond, in addition to housing, historic preservation, and local and state politics, before creating her map in the GIS certificate program.

Gray appreciates the opportunity to pursue her scholarly interests further: "I wanted to honor the people and places that were victims of redlining and discriminatory planning schemes," she said. "This project truly has been a labor of love and I hope that it can begin a dialogue on the impact of urban renewal on the African American community."

Esri, the global market leader in geographic information systems, judged competing maps on their technical innovation, visual design, and ability to influence viewers to see subjects in new ways. Esri also celebrated Gray and her work at its virtual International User Conference this past July and has catalogued her work in their Map Gallery, one of the most extensive GIS collections in the world.



Visit Our GIS Program Online
spcs.richmond.edu/gis



Hosts Trilogy's *Life After Bootcamp* Events

SPCS partners with Trilogy Education Services to provide its UR Coding, UR Cybersecurity, and UR Data Analytics Boot Camps, all powered by Trilogy. UR Boot Camps provide 24-week intensive, part-time learning experiences, currently offered entirely virtually, that provide hands-on training in web development, online information security and data analysis and visualization. Trilogy also provides extensive career services for its students and graduates.

Graduates of UR Boot Camps are regularly hired by local, regional and national companies eager to on-board highly qualified junior-level talent. Given current and projected growth in the information technology industry, competition for talent is fierce. Companies are looking for employees that are able to grow into their positions, have a high level of autonomy, and are passionate about their field. Career changers are a perfect fit for this profile.

One of those companies vying for talent is Apex Systems, a world-class technology services business that incorporates industry insights and experience to deliver solutions that fulfill digital visions. In response to pressure to hire the best talent, Apex created Apex Talent University (ATU) to foster this kind of talent nationwide. The program offers a connection to a recruiter, technical mentorship, insider trends, informational webinars, and more. And Apex partnered with Trilogy to fill ATU with passionate individuals dedicated to finding a new position.

Visit UR Boot Camps Online
bootcamps.richmond.edu

In September of 2019, the ATU Richmond branch hosted one of Trilogy's first *Life After Bootcamp* events. During the event, industry speakers discussed topics that affect those who have completed their certifications including: career insights, best practices for navigating the industry, and resume and interview skills.

In addition to the direct engagement with students, Apex has worked with Trilogy's Industry, Insight, and Impact team to get graduates of Trilogy-powered programs like the ones at UR working at Fortune 500 companies all over the nation including Texas, Denver, Arizona, New York, and North Carolina. This was accomplished through a combination of local and national sourcing efforts, with Apex employees embracing the partnership across the organization.

Special Programs Building
490 Westhampton Way
University of Richmond, VA 23173

BREWING EDUCATION GRAD & CIDERY OWNER Keeps Business Going During Pandemic

Jerry Thornton, Beer Brewer Professional Certificate graduate, was ready to open a tasting room and launch a seltzer line when the pandemic hit in March. As owner of Bryant's Cider, Thornton navigated a business remodel, industry-wide paperwork delays and resource shortages, and he was recently featured in a *Richmond Times-Dispatch* article, "Richmond's Acclaimed Craft Brewing Industry Seeks to Right Ship after Struggling through Worst of Pandemic," for his solution-oriented approach.

Brewing Education

The University of Richmond School of Professional & Continuing Studies, in collaboration with community partners around the state of Virginia, offers a professional beer brewing program for those interested in entering and advancing in the growing craft beer industry.

The Beer Brewer Professional Certificate program guides students through the entire craft brewing business, from procuring high quality ingredients and raw materials through the proper handling, processing, packaging and distribution of the final product.

The program highlights local, sustainable practices by partnering with regional suppliers, breweries and distributors. Students who complete the certificate program will be well prepared to enter the craft brewing industry in a variety of roles.



Program Start Dates for the Fall & Spring

- Beer Brewer Professional Certificate (Richmond): 10/12/2020 & 4/5/2021
- Cybersecurity Boot Camp: 2/22/2021
- Data Analytics Boot Camp: 11/3/2020
- Coding Boot Camp: 11/9/2020
- Beer Brewer Professional Certificate (Roanoke): 4/5/2021
- Beer Brewer Professional Certificate (NoVA): 8/2/2021

Visit Our Brewing Education Program
spcs.richmond.edu/brewer