

THINK AGAIN

FALL 2018

Make the Move to BIG DATA

Data Analytics Boot Camp
starts January 15, 2019


Learn data analytics and visualization
in our new 24-week program



RICHMOND
School of Professional
& Continuing Studies™

PLUS TONS OF CLASSES IN 20 OTHER TOPIC AREAS

Letter from the Staff



We can hardly believe we're launching yet another academic year — our 57th as a school — and with it a new array of professional education programs to meet the needs of Richmond's prospective and current working professionals. As happens as each summer winds down, we ask ourselves, "Where did the summer go?"

We've spent part of the summer working with our programming partner, Trilogy Education Services, to finalize details for a new program boot camp program we're launching this January. Followup on the success of our Coding Boot Camp, which prepares participants to become web developers in 24 months weeks, we're launching Data Analytics Boot Camp with classes starting January 15.

We're committed to preparing Richmond's professionals for the jobs of today and tomorrow. With Coding Boot Camp, and now Data Analytics Boot Camp, we continue to help students develop the skills needed to be part of the workforce of the future in a format and a schedule that allows them juggle their many other personal and professional commitments.

As always, we're offering hundreds of learning opportunities for the fall. Be sure to create an account in our new registration system if you've not already done so—visit **spcs.richmond.edu/ta** to get started!

Looking for more? Drop us a line at spcs@richmond.edu and let us know how we can meet your professional development and personal enrichment needs.

FALL 2018 CLASS LISTING

LOOK INSIDE this issue for a 4-page insert of the monthly schedule of classes.

Introducing UR Data Analytics Boot Camp for Spring 2019

We are proud to announce the launch of our latest program, UR Data Analytics Boot Camp, an intensive 24-week evening program that earns a professional certificate from the University of Richmond.

Over the course of the past decade, the explosion of data has transformed nearly every industry. Whether it's in marketing, healthcare, government, or activism—the ability to translate data into insights has quickly become a highly in-demand skill by all. The Data Analytics Boot Camp is a part-time 24 week program that will empower you to gain the knowledge and skills to conduct robust analytics on a host of real-world problems.

The program is designed to fit into your life, whether you're employed or attending college full-time, with convenient weekend and evening sessions. The program is rigorous, fast-paced, and focused on the practical technical skills needed to solve data problems.

Throughout the course, you'll gain proficiencies in marketable technologies like Advanced Excel, Python, JavaScript (D3.js, Leaflet.js), HTML/CSS, API Interactions, Social Media Mining, SQL, Tableau, Fundamental Statistics, Machine Learning, R, Git/GitHub and more. Plus, you'll build an impressive professional portfolio and the confidence you need to succeed in the data driven economy

UR Data Analytics Boot Camp will give you the technical skills you need to conduct robust analytics on a host of real-world problems, applicable across a variety of data-intensive industries. And like UR Coding Boot Camp, this new program takes advantage of the program's network of local and regional employers to target the program to current regional needs.

We're proud to partner again with Trilogy Education Services for this latest professional boot camp program. Learn more and start an application at bootcamps.richmond.edu.

Learn more and start an application at spcs.richmond.edu/databootcamp

Powered by Trilogy Education Services

Applications open August 28.



Professional Certifications

Political Campaign Management Application Opens August 28

Our newest professional education program is designed for accomplished or aspiring individuals interested in influencing the local, state, or national political landscape. From crafting a preliminary campaign plan through executing a Get Out the Vote (GOTV) operation, this intensive certificate program will teach students the essential skills required to manage all aspects of a winning political campaign.

As a nonpartisan program featuring instructors and guest speakers from both sides of the aisle, the **Political Campaign Management professional certificate program** will focus on ethical campaigning and producing professionals who raise the discourse of our politics. Students will gain the expertise and knowledge fundamental to campaign management, from conducting oppositions research, to building political coalitions, to creating a relevant policy platform that resonates with voters.

Certificate holders will leave the 15-week program with the skills needed to step into campaign senior staff roles, in any discipline. The next program begins in January, and the application opens on August 28.

Apply online: spcs.richmond.edu/campaign

Kick Start Your Career in the Craft Brewing Industry

Join the next class of our **Beer Brewer Professional Certificate program**. Our program guides students through the entire craft brewing business, from procuring high quality ingredients and raw materials through the proper handling, processing, packaging and distribution of the final product. The program highlights local, sustainable practices by partnering with Central Virginia suppliers, breweries and distributors. The program requires 11 modules and mixes in-class lectures, field experiences, and a one-month, 20-hour internship.

Students who complete the certificate program will be well prepared to enter the craft brewing industry in a variety of roles. There's still time to join the fall 2018 cohort of the next Beer Brewer Professional Certificate Program. Classes start October 2. Apply online today!

spcs.richmond.edu/brewer





GIS Certificate Program Returns for the Fall

We're offering our popular **GIS Certificate program** again starting September 6! This 15-week program includes many hands-on labs along with an active classroom environment.

The GIS Certificate program is designed for professionals who wish to enter the field of GIS or to add GIS to their skillset. The program provides a solid background in the fundamentals of geography and extends beyond a particular software program's capability or features.

You'll leave the certificate program with knowledge in the newest GIS software and best practices for utilizing GIS in your field. Classes will focus on creating new features, editing, georeferencing and basic knowledge of web mapping.

Unlike other GIS certificate programs, we'll focus on how desktop GIS software transitions to web facing applications and the role web GIS plays into today's organizations.

The teaching team of Taylor Holden, '15, GC'18, GIS Analyst at HDR, and Justin Madron, GIS Analyst in the UR Digital Scholarship Lab, remains intact for this next cohort.

Learn more and register online at spcs.richmond.edu/gis.



Launching a New Interior Decorating Professional Certificate!

Following extensive program review, we're introducing a new **Interior Decorating Professional Certificate program** starting in September!

This 6-month professional certificate program is designed for those who want to work in the decorating industry. The program runs from September 2018 to March 2019.

The Interior Decorating Professional Certificate program will equip students with industry skills and knowledge to begin a career in the Interior decorating field. Classes include foundational instruction in architecture, furniture and color theory. Students will also learn about materials, sourcing and industry specific business practices while also establishing fundamental business skills needed to be a successful interior decorator.

The program will culminate with a field experience project with a professional interior decorator/designer and a capstone decorating project of the students' own design.

A \$250 tuition discount applies to students who have previously taken an interior decorating course with SPCS.

To learn more and register online, visit spcs.richmond.edu/interior.

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BONJOUR

Language Classes for All Levels

We've been building out our language classes for the past several years, and we're excited to be able to offer a wide range of language learning classes that cover beginning, intermediate and conversational levels.

We offer classes in Spanish, French, Italian and American Sign Language (ASL). And we also offer English language classes for non-native speakers seeking increased conversational experience with qualified language instructors.

To see what we're offering for the fall and to register online, visit spcs.richmond.edu/language.

Institute on Philanthropy Week-Long Certificate Institutes

IOP's primary nonprofit education and training method is through week-long certification institutes led by nonprofit leaders in the Richmond region. Week-long training institutes are held on the University of Richmond campus with discounted lodging available at area hotels.

Our institutes provide training in all aspects of nonprofit operations, from fundraising and development to grantwriting and management. The intensive institute format encourages participants to work while they learn, engaging institute leaders and participants to address specific issues they face in their nonprofit organizations.

- **Planned Giving Institute (September 17-21, 2018)**
- **Strategic Communications for Nonprofits Institute (November 4-9, 2018)**
- **Fund Development Institute (January 24-29, 2019)**
- **Grant Writing Institute: It's a Team Sport (April 29–May 3, 2019)**

To learn more and register online, visit spcs.richmond.edu/iop.

Introducing a New Online Certificate in Coding Basics

In partnership with the Learning Resource Network (LERN), we're proud to introduce the fully online LERN Certificate in Coding Basics. This certificate consists of three classes and focuses on basic coding using HTML and CSS. As an introduction to web coding, this certificate provides a useful starting point for anyone with minimal coding experience, and may offer a pathway toward our advanced, in-person UR Coding Boot Camp.

Online certificate courses are a convenient way to earn credentials for professional development and personal enrichment. Study anytime, log in from anywhere, and engage in weekly discussions and assignments. Classes are offered on your terms, enabling you to fit learning into your busy life.

To learn more and register online, visit spcs.richmond.edu/thinkagain to access the online registration system. Once you're in the online registration system, search for keyword "coding." Or visit our online partner pages to check out the array of available online classes: spcs.richmond.edu/noncredit/online.





Tombstone Tales II

If you love Richmond history and want to know more, you will love Tombstone Tales Two! We had far more fun material to cover than would fit in our first Tombstone Tales, so here is the sequel. Discover new, fascinating people and events through the study of Richmond's historic cemeteries. Three lectures with class discussion and one fun-filled trip will get you acquainted with the city and its cemeteries. Registered students may bring a guest for free.

Miracle on 34th Street Art & Film Weekend

This film was selected in 2005 for preservation in the U.S. National Film Registry by the Library of Congress as being "culturally, historically, or aesthetically significant." Explore the gift of hope and magic of Santa Claus through the eyes of a child and her uptight, overworked single mom. Enjoy scenes from the bygone era of the department store shopping and a 1947 Macy's Day Parade. Using watercolor, students will create their own version of Santa Claus in holiday gala, design a department store window and compose a greeting card. No art experience required; open to all levels.

Feature by Feature – Painting the Portrait in Watercolor

Does the thought of painting a portrait cause you great anxiety? Look no further. In this brand new course, you will learn how to paint the human face – feature by feature. Each week instructor Doug Mock will demonstrate how to paint a specific facial component: eyes, ears, nose, mouth/teeth, etc. Artists will then practice painting that same feature using the skills and techniques demonstrated. During this course you will complete one portrait either from an image of your choosing or by using a photo reference provided. You will learn how to mix beautiful and luminous skin color for a variety of ethnicities. Join us for an energetic and educational program sure to improve your skills and produce impressive results!





PLAN AHEAD FOR THESE PSAT AND SAT TEST DATES

PSAT – October 10

SAT – October 6

November 3

December 1

College Prep

S.T.E.P.S. to Success

We continue to expand our STEPS (Strategies & Techniques for Enhancing Performance and Skills) to Success program to include additional college preparation opportunities. We're running several SAT Preparation weekend workshops along with afternoon workshops on Choosing a College and Choosing a Career Path, and PSAT Prep. Enhance your college and career opportunities with STEPS to Success at SPCS!

For view opportunities and register online, visit spcs.richmond.edu/steps2success.