

THINK AGAIN



THE **POWER** TO
TRANSFORM



2024-25



UNIVERSITY OF RICHMOND
School of Professional
& Continuing Studies™



SPIDER MUST

Here are five professional education programs we recommend to help you keep current or get ahead.

List

1 DMI PRO

Become dually certified with the AMA and DMI with two credentials: PCM® Digital Marketing and Certified Digital Marketing Professional. Our program teaches the fundamentals of digital marketing and provides an understanding of the key digital specializations, from mobile and social media marketing to email, YouTube & display advertising, PPC and SEO.

Designed for marketing pros, business owners, entrepreneurs, sales professionals, recent college graduates, and career switchers.

spes.richmond.edu/dmpro



2

THE MINDFUL PROFESSIONAL

Embark on a transformative journey in our six-week course *The Mindful Professional: Transforming Your Career with Presence*, tailored for busy professionals. Through 90-minute weekly sessions, you'll explore how mindfulness can revolutionize your career, including offering stress reduction, improved work-life balance and a deeper sense of purpose.

spes.richmond.edu/wellness



4



THE EFFECTIVE MANAGER'S TOOLBOX

This course introduces the managerial mindset that all managers and leaders must adopt to succeed. It's suite of online modules will help you manage with less stress and fewer negative outcomes.

spes.richmond.edu/management

3

CX CERTIFICATE

In the Customer Experience (CX) Certificate program, you apply principles and techniques that drive CX innovation. Roll up your sleeves, solve real-world challenges and use practices developed by top companies. CX experts and professional instructors guide you through each step. During the program, you continuously build your toolkit and develop your own personalized CX Portfolio.

Offered in partnership with Zschool.

spes.richmond.edu/cx

5

AI BOOTCAMP – NEW!

Harness the power of artificial intelligence to help any organization move more efficiently, cut costs, and solve complex business challenges. Build a strong foundation in artificial intelligence and machine learning and then expand your knowledge with the latest tools, technologies, and methodologies. From generative AI to Python, learners in this boot camp will refine their abilities under the guidance of experienced instructors — and craft an impressive portfolio. *Offered in partnership with EdX.*

spes.richmond.edu/aibootcamp



Deep-rooted passion for brewing leads to a life-changing transformation for **Seth Caddell**. He started as a Professional Beer Brewer Certificate graduate and became co-owner of Coastal Fermentory in Newport News and is now a brewing program instructor.

Read about Seth's story starting on page 4.

spes.richmond.edu/thinkagain

4

Seth Caddell

Caddell discusses his transformational journey from a student in the inaugural cohort of the Professional Beer Brewer Certificate Program in 2016 to program instructor and business owner.

8

Kelly Merrieks

Merrieks, an Institute on Philanthropy instructor and Advisory Board member, reflects on the important role her upbringing in rural Virginia plays in her career and her worldview.

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Zach Hernandez

Hernandez's path from commercial real estate to GIS professional exemplifies the profound impact of educational exploration.

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The University has a policy of non-discrimination with regard to race, religion, national or ethnic origin, age, sex, sexual orientation, gender identity, gender expression, disability, status as a veteran, or any classification protected by local, state or federal law. It is the intent of the University's employment and personnel practices to conform with all applicable federal, state, and local laws and regulations regarding non-discrimination. It is the obligation of each employee of the University in his or her area of responsibility to adhere to this policy.

Jeanne Clery Disclosure Statement

The University Police Department, in compliance with the Jeanne Clery Disclosure Act, publishes an annual report outlining its policies, functions, campus safety plans, prevention techniques, and tabulated statistics for the most recent three-year period. For a copy of the Department's Annual Report, call (804) 289-8715, write the University of Richmond Police Department, att. Jeanne Clery Crime Statistician, Special Programs Building, 31 UR Drive, University of Richmond, VA 23173 or access the report online at police.richmond.edu.



MEET

Seth Caddell

CO-OWNER OF COASTAL FERMENTORY AND BEER BREWER CERTIFICATE INSTRUCTOR

**Deep-rooted
passion for
brewing
leads to a
life-changing
transformation for Seth
Caddell**



READ MORE
ABOUT SETH

In the world of craft beer, passion often serves as the motivation for transformation. For Seth Caddell, co-owner of Coastal Fermentory in Newport News and instructor in the University of Richmond Professional Beer Brewer Certificate Program, this transformation began with a deep-rooted passion for brewing and a desire to explore the possibilities within the beer industry.

Caddell's journey started years ago when he immersed himself in the art of homebrewing, cultivating a love for craft beer that would ultimately lead him to pursue formal

training. Eager to explore whether the brewing industry would be a suitable path for his career, in November of 2016, he became part of the inaugural cohort of the Professional Beer Brewer Certificate Program.

Reflecting on his experience with the course, Caddell recalled pivotal moments that shaped his understanding of brewing.

"When an instructor made water chemistry clear to me for the first time ... all the pieces I knew fell into place," he shared.

The program not only deepened Caddell's knowledge of

brewing but also provided valuable insights into the inner workings of the beer industry. Caddell noted that the instructors not only shared their expertise and advice, they regularly stayed late after class to answer questions.

"The field trips as part of the cohort were super helpful," Caddell recalled. "Getting to spend a brew day with a brewery gave plenty of time to ask questions and really see the concepts we learned in class brought to life."

Upon completing the program, Caddell made a significant career transition, leaving behind a 15-year tenure as a minister to pursue his dream of opening Coastal Fermentory. With unwavering support from his family and mentors, Caddell embraced the challenges of entrepreneurship, leveraging the skills and insights gained from the Professional Beer Brewer Certificate Program.

Today, as co-owner and general manager of Coastal Fermentory, Caddell oversees the brewery's front-of-house operations, events, and collaborations. He regularly draws on the knowledge and experience gained from his certificate program.

"The course impacts my work most days," he remarked. "It gave me helpful concepts for the business of running a brewery as well

as the vocabulary to have an intelligent conversation with our brewing team."

Caddell's journey has led him back to the classroom, as he now serves as an instructor in the same program that kickstarted his career transformation.

"Being able to come full circle with the Beer Brewing Certificate from Cohort 1 participant to now instructor has been a ton of fun," he noted.

"Whether it's potential owners, brewers, taproom staff, or managers, there's helpful information for anyone in the industry or looking to get into it."

Looking ahead, Coastal Fermentory is poised for further expansion with plans to open a second taproom in Newport News. In fact, Caddell aims to establish Newport News as a destination for craft beer enthusiasts, and he believes the area's growth is just beginning.

Through his story, Caddell offers a testament to the transformative possibilities of enrolling in the Professional Beer Brewer Certificate program.

"Whether it's potential owners, brewers, taproom staff, or managers, there's helpful information for anyone in the industry or looking to get into it," he advised.

Caddell's journey serves as an inspiring reminder that with dedication, support, and a thirst for knowledge, one can turn a passion for brewing into a thriving career.



NEW COURSE

BUSINESS OF CRAFT BREWING

As an integral complement to our Beer Brewer Professional Certificate Program, this course unfolds the complexities of the craft brewing business over a detailed 10-week online curriculum.

Participants will be introduced to various brewery business models, followed by in-depth training in strategic planning, financial analysis, and the creation of effective marketing and sales plans. The course is designed to empower students with the tools to construct a comprehensive brewery business plan, offering a hands-on approach to business in the craft brewing industry.

By completing this program, students will gain the necessary skills and insights to either launch their own brewery startup or manage an existing operation with greater efficiency. Offered entirely online, the program is accessible to residents across the United States, age 21 and up, providing a flexible learning environment for aspiring brewery entrepreneurs.

Format: Online via Zoom

Dates: January 14-March 18, 2025

Time: Tuesdays, 6-9 p.m.

Cost: \$1,399

Instructor: Seth Caddell



CERTIFICATE IN SUSTAINABLE MANAGEMENT

Level: Foundational

Learning Mode: Online, self-paced

Cost: \$299

This course introduces students to issues related to sustainable business practices and how they can benefit both society as a whole and the business as well. Topics include measuring sustainable management performance and corporate social responsibility.

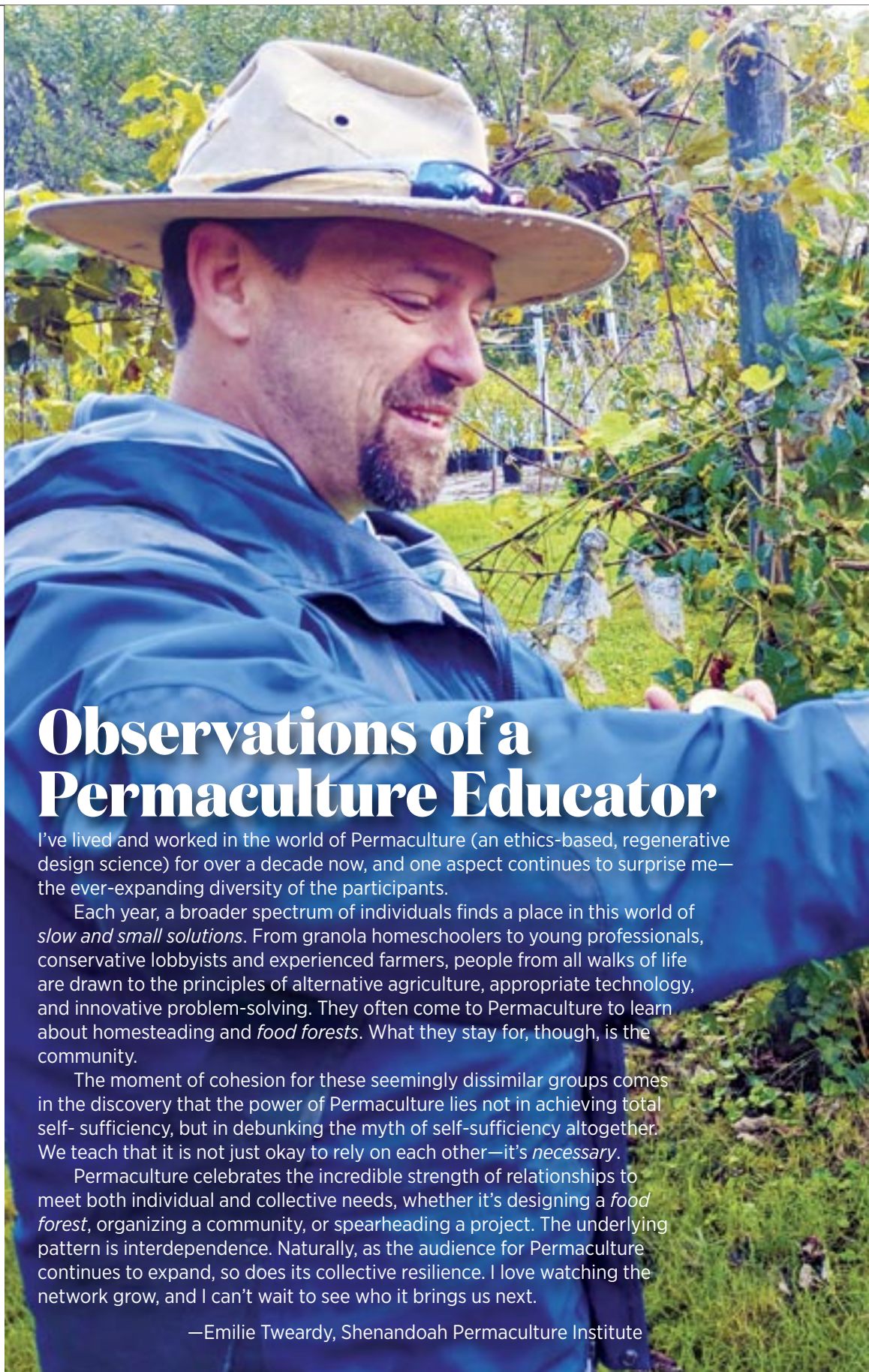
MEASURING SUSTAINABLE MANAGEMENT PERFORMANCE

Level: Foundational

Learning Mode: Online, self-paced

Cost: \$79

This course introduces the ways that businesses accurately measure their sustainability performance. With the growing importance of sustainable management, business leaders must find the appropriate tools and techniques for measuring their organization's sustainability performance.



Observations of a Permaculture Educator

I've lived and worked in the world of Permaculture (an ethics-based, regenerative design science) for over a decade now, and one aspect continues to surprise me—the ever-expanding diversity of the participants.

Each year, a broader spectrum of individuals finds a place in this world of *slow and small solutions*. From granola homeschoolers to young professionals, conservative lobbyists and experienced farmers, people from all walks of life are drawn to the principles of alternative agriculture, appropriate technology, and innovative problem-solving. They often come to Permaculture to learn about homesteading and *food forests*. What they stay for, though, is the community.

The moment of cohesion for these seemingly dissimilar groups comes in the discovery that the power of Permaculture lies not in achieving total self-sufficiency, but in debunking the myth of self-sufficiency altogether. We teach that it is not just okay to rely on each other—it's *necessary*.

Permaculture celebrates the incredible strength of relationships to meet both individual and collective needs, whether it's designing a *food forest*, organizing a community, or spearheading a project. The underlying pattern is interdependence. Naturally, as the audience for Permaculture continues to expand, so does its collective resilience. I love watching the network grow, and I can't wait to see who it brings us next.

—Emilie Tweardy, Shenandoah Permaculture Institute



This class far exceeded my expectations. Not only are you learning new skills that are applicable to any level of gardener, farmer, or plant enthusiast, you are building a passionate community of lifelong learners."

—2024 Permaculture Design Certificate student



**LEARN MORE ABOUT
SUSTAINABILITY
PROGRAMS**

Emilie Tweardy is the co-owner of the Shenandoah Permaculture Institute and an instructor in our Permaculture Design Certificate program. She grew up in Bemidji, Minnesota, where she developed her love of nature in the great Northwoods along the Mississippi River. Tweardy graduated magna cum laude with a bachelor's degree in Natural Resources Management from Colorado State University.

A portrait of Kelly Merricks, a woman with short grey hair, wearing glasses and a denim jacket over a black lace top. She is smiling and has her hands clasped on a wooden surface. The background is a warm, orange-toned wall.

KELLY MERRICKS'S
UPBRINGING PLAYS
AN IMPORTANT ROLE
IN HER CAREER
CHOICE AND HER
WORLDVIEW.



READ MORE
ABOUT KELLY

BRIDGING WORLDS

IN THE HEART OF RURAL VIRGINIA, AMIDST THE ROLLING

tobacco fields and textile mills, lies the small town of Gretna. Here, nestled between Lynchburg and Danville, Kelly Merricks's journey began. Born to a Cuban father and a mother from southwest Virginia, Merricks's upbringing was a tapestry of diverse influences that would shape her life in profound ways.

At the center of Merricks's world stood her family, the cornerstone of her identity. Her mother, a dedicated 12th-grade English teacher, not only taught Merricks and her friends but also left an indelible mark on the entire community over her 36-year tenure.

Meanwhile, her Cuban grandparents, whom Merricks affectionately refers to as her abuelos, brought with them a rich heritage of resilience and perseverance. Leaving behind a life well-off, they fled Cuba and were forced to rebuild their lives in the small town of Gretna. Their commitment to helping others, even in the face of personal adversity, left an enduring imprint on Merricks's worldview. They taught her the value of compassion and the power of human connection, principles that would guide her throughout her life.

"As they built their life and became more financially successful, they always helped friends and family," Merricks noted. "They stayed in touch with almost everyone they ever met, and their home was always open for visitors. They stayed connected to family and friends despite being in different states, territories, and countries."

Merricks's path took an unexpected turn when she embarked on a brief stint in medical school, only to realize that her true calling lay elsewhere. Despite the setback, Merricks emerged stronger and more determined than ever, charting a new course in the nonprofit healthcare system.

At Sheltering Arms, she found her niche, leveraging her innate

ability to build relationships and connect with others to make a meaningful impact on the lives of patients, families, and communities.

"Relationships and connections are at the heart of what I do, and I couldn't do it in another role," Merricks shared. "I have a much greater impact on people now than I ever would have as a physician."

Merricks currently serves as a member of the advisory board of the UR's Institute on Philanthropy (IOP), a program of the School of Professional & Continuing Studies (SPCS). She also shares her experience and knowledge inside the classroom as an instructor for IOP's Fund Development Institute.

"Sharing stories from my experience—successes and failures—and hearing from the students' own personal experiences helps everyone, including me, to learn," Merricks said.

Beginning in Summer 2024, Merricks will be stepping into a new role as the facilitator of the Fund Development Institute, leading the participants through each module and weaving a common thread through all the different elements of the course.

As Merricks continues her work at Sheltering Arms to provide funding for patients and programs not covered by insurance, her journey serves as a beacon of hope and inspiration for those who seek to make a difference in the world. With each step forward, she carries forward the legacy of her Abuelos, honoring their spirit of resilience and compassion in everything she does.



OPEN FOR REGISTRATION

INSTITUTE ON PHILANTHROPY PROGRAMS

FUND DEVELOPMENT INSTITUTE

- July 29-31 & August 5-6, 2024 – **SOLD OUT**
- August 4-10 & August 11-12, 2025

GRANT WRITING INSTITUTE

- October 8-11, 2024
- Fall 2025

NONPROFIT LEADERSHIP INSTITUTE

- October 4 & 17 and November 1, 5 & 22, 2024
- Fall 2025

MARKETING & COMMUNICATIONS INSTITUTE

- February 3-5 & 10-12, 2025
- Winter 2026

AI-ASSISTED GRANT WRITING WORKSHOP

January 23-24, 2025



**LEARN MORE ABOUT
INSTITUTE ON
PHILANTHROPY
PROGRAMS**



FALL 2024 DETAILS

INTERIOR DECORATING PROFESSIONAL CERTIFICATE

Dates: Sept. 10–April 1

Times: Tues. 6–9pm

Format: On Campus

Cost: \$2,695

Program begins every September.

Pursue your passion for decorating

The Interior Decorating Professional Certificate program equips students with industry skills and knowledge to begin a career in the interior decorating field. The program consists of five modules and a capstone presentation.

Classes include foundational instruction in architecture, furniture and color theory. Students will also learn about materials, sourcing and industry specific business practices while also establishing fundamental business skills needed to be a successful interior decorator.

The program will culminate with a capstone decorating project of the student's own design.



SPACE IS LIMITED!



SPRING 2025 DETAILS

POLITICAL CAMPAIGN MANAGEMENT PROFESSIONAL CERTIFICATE

Cost: \$2,495

Dates: Begins in early February. Exact course dates TBD.

Times: Mondays & Thursdays, 7–9 p.m. ET

Political Campaign Management Professional Certificate

Channel your passion for politics at the local, state or national level while building management skills across campaign functions.

From crafting a preliminary campaign plan through executing a Get Out the Vote (GOTV) operation, this intensive certificate program will teach students the essential skills required to manage all aspects of a winning political campaign.

As a nonpartisan program featuring instructors and guest speakers from both sides of the political aisle, the Political Campaign Management Professional Certificate will focus on ethical campaigning and producing professionals who raise the discourse of our politics.

Students will gain the expertise and knowledge fundamental to campaign management, from conducting opposition research, to building political coalitions, to creating a relevant policy platform that resonates with voters.

Certificate holders will leave the program with the skills needed to step into professional campaign staff roles, in any discipline.





Grassroots Lobbying & Advocacy

SPCS program teaches students how to advocate for themselves, each other, and society at large

Every year, the School of Professional & Continuing Studies (SPCS) at the University of Richmond hosts a ten-week program on Grassroots Lobbying and Advocacy. With a steadfast focus on empowering citizens and marginalized groups to influence public policy, this program serves as a beacon of civic engagement and showcases the transformative impact of advocacy in today's society.

"It's critical right now that we all have an understanding of how lobbying works in America," Beck Stanley, Grassroots Lobbying instructor, noted. "Anyone with the right knowledge and expertise can have a major impact on our government and society through advocacy."

As defined by the program's instructors, grassroots lobbying is the art of empowering individuals or groups to advocate for changes to public policy. When so many vulnerable populations battle to make their voices heard, grassroots lobbying can be a transformative force for societal change. The Grassroots Lobbying and Advocacy program at SPCS teaches

the basics of lobbying and explores coalition building and advocacy tactics, empowering students to become effective agents for transformation. The program adopts a discussion-based approach, and introduces case studies and role-playing exercises, allowing the students to develop

the tools and the confidence they need to excel in the field.

"The program provided an expedited avenue to learning the fundamentals of affecting change in government and numerous opportunities to expand my professional network," Kara Alley, Grassroots Lobbying and Advocacy graduate

offered. "I highly recommend this program for anyone new to Virginia politics or hoping to delve into lobbying or advocacy."

To aspiring grassroots advocates instructors offer an emphatic call to action: dive in and make a difference. Armed with knowledge and expertise, graduates can play a pivotal role in shaping government policies, advocating for societal change, and amplifying the voices of those who need it most.

REGISTRATION IS NOW OPEN FOR FALL 2024

Dates: Sept. 10–Dec. 5, 2024

Times: Tue & Thu, 7-9 p.m. ET

Format: Remote online sessions via Zoom

Cost: \$2,495

Register by August 15 and save \$500. Registration ends September 3.



NEW COURSE

EFFECTIVE LEADERSHIP IN GOVERNMENT

Leading in today's environment is particularly challenging and even more so in the public sector where promise of a raise or promotion is not guaranteed and managers are often asked to do more with less. This class was designed with the specific challenges public sector leaders will face in a world where they have to wear many hats.

Participants will learn how to lead in good times and in bad and how to rise above partisan squabbling to get the most out of their organizations for the public they serve.

Dates: Oct. 7-11

Cost: \$1,995 (\$2,495 with lodging)

Registration Deadline: Friday, Sept. 13



LEARN MORE ABOUT
POLITICAL PROGRAMS



READ MORE
ABOUT ZACH

GIS Professional Certificate: New Career, New Adventures

Zach Hernandez's path from commercial real estate to GIS professional exemplifies the profound impact of educational exploration.

In the bustling landscape of professional development, transitions often mark the beginning of transformative journeys. Meet Zach Hernandez, an account manager for the Environmental Systems Research Institute, Inc. (Esri, the global leader in GIS software) in Charlotte, North Carolina, whose path from commercial real estate to GIS professional exemplifies the profound impact of educational exploration.

Hernandez discovered his interest in Geographic Information

Systems (GIS) during his tenure in commercial real estate. While crafting maps for clients, including retail void analysis and developmental tracking, he unearthed a profound appreciation for spatial data. This newfound interest sparked a quest to more deeply explore GIS technology and its vast applications.

"Once I dug deeper into GIS and realized how many applications there were, I knew I was interested in learning the technology," Hernandez reflects. The experience of making maps ignited a curiosity



LEARN MORE ABOUT
GIS PROGRAMS

that propelled Hernandez towards a transformative career shift.

The GIS Professional Certificate at the University of Richmond's School of Professional & Continuing Studies (SPCS) became the catalyst for Hernandez's metamorphosis. Hernandez admits that some of the concepts were difficult to understand but adds that the instructors' "passion for the topic" and their "GIS wizardry" fueled his interest in GIS technology.

Throughout the course, he encountered significant moments of enlightenment, most notably lessons on map projections and sea-level rise modeling.

"The course material definitely met my expectations and exceeded them in gaining foundational knowledge of GIS, while also giving me enough freedom to experiment with the topics that interest[ed] me the most," noted Hernandez.

Transitioning into a new field brought its share of challenges, including imposter syndrome and uncertainties. However, Hernandez embraced these hurdles with resilience, leveraging his unique perspectives from the real estate sector to enrich his GIS endeavors.

"Focus[ing] on the unique perspective and experience that I carried over from my previous career ... has helped me ... to challenge my assumptions and never

stop learning," Hernandez said.

Through the education he received and the connections he made in the GIS program, Hernandez was offered a position at Esri. He now applies his GIS expertise to empower local government users across Florida. The GIS Professional Certificate has not only equipped him with technical skills but also cultivated a spatial mindset that enriches his daily work.

"The certificate program definitely helped give me the skills to think geographically on a consistent basis."

"The certificate program definitely helped give me the skills to think geographically on a consistent basis," Hernandez reflects.

When asked who should pursue the GIS Professional Certificate, Hernandez enthusiastically suggests that anyone intrigued by maps, data, and technology should consider pursuing the program. He highlights the program's value for diverse sectors, from government departments to IT professionals seeking to enhance their skill set.

"This program covers the core concepts of GIS and helped point me to the right people in my field of interest," Hernandez shared.

Looking ahead, Hernandez sees vast potential in the field of GIS, envisioning a future brimming with innovative solutions and life-changing applications. With GIS technology, "there are no limits to the problems you can solve."



OPEN FOR REGISTRATION

GIS PROFESSIONAL CERTIFICATE

Our six-month program is offered entirely online and positions graduates to sit for the Esri ArcGIS Pro Foundation certification exam.

The GIS Professional Certificate consists of two blocks of instruction—GIS Fundamentals and GIS Spatial Analysis & Statistics—split into special topics modules and two main deliverable projects. Graduates will leave the GIS Professional Certificate program with knowledge of the newest GIS software and best practices for utilizing it in your field.

Dates: October 9, 2024–April 23, 2025

Registration Deadline:

October 4, 2024

Format: Online via Zoom

Cost: \$3,999

INTRODUCTION TO GIS USING ARCGIS PRO

If you're not quite ready to work on our GIS Professional Certificate, you might benefit from our short course, Introduction to GIS using ArcGIS Pro, which is offered each summer.

This course is designed to introduce you to the fundamental concepts and techniques of GIS using ArcGIS Pro software. In this course, you will learn how to use ArcGIS Pro to manage, analyze, and display geographic data.

Dates: June 11–July 23, 2025

Format: Online via Zoom

Cost: \$899



MANAGEMENT AND ADMINISTRATION PROGRAMS

Administrative
Business &
Entrepreneurship
Customer Experience
Leadership
Management
Project Management
Six Sigma
SHRM Learning
System
Women in Leadership



FALL 2024 DETAILS

SHRM LEARNING SYSTEM

Dates: Wednesdays,
Sept. 4–Nov. 20, 2024

Times: 6–9 p.m.
remote online via Zoom

Cost: \$1,650

Save \$250 before
August 22!

A NOTE FROM THE ASSOCIATE DEAN

As the Associate Dean of Professional Education, I'm excited to welcome you to a world of opportunity through lifelong learning. At the University of Richmond, you are not just a student—you are a vital part of a community dedicated to facilitating your transformational journey. We are here to support and guide you as you take this first pivotal step towards a future filled with newfound skills and possibilities.

In the School of Professional and Continuing Studies, we understand the power of education and its ability to unlock new horizons and opportunities. Education is not just about acquiring knowledge; it's about evolving, adapting, and creating positive change.

That's why we are thrilled to present a diverse range of continuing education programs, designed to empower you on your journey of personal and professional learning. By investing in yourself, you gain the tools, skills, and confidence necessary to navigate the challenges of the modern world, unlocking new opportunities for growth and success. Whether you're looking to enhance your career prospects or transition into a new field, our courses can help you upskill, reskill, and stay ahead of the curve.

But continuing education is not just about advancing our careers. It is also a pathway to personal growth and enrichment. Learning for joy broadens our perspectives and empowers us to make a difference in our community. Imagine the great conversations you will have when you enroll in courses that connect you with passionate instructors and students who share your personal interests.

Take the first step towards realizing your full potential. Visit our website at spcs.richmond.edu/thinkagain or contact our office (profed@richmond.edu) to learn more about our program offerings and how you can begin your path to professional and personal growth. Embrace the transformative power of education and let us steer you to a future filled with possibilities.

David E. Kitchen, Ph.D.

Associate Dean, Professional Education & Special Programs



SHRM Learning System

The SHRM Learning System is the Society of Human Resource Management (SHRM) comprehensive review of the entire body of HR knowledge that prepares you to take either the SHRM-CP® or SHRM-SCP® exam.

This intensive program combines expert instruction with the SHRM Learning System so you will learn faster, retain more knowledge and stay on track for success on the exam.

This program is ideal for:

- HR professionals seeking a comprehensive review before taking the SHRM-CP or SHRM-SCP certification exams
- HR specialists seeking to broaden their competency and knowledge of current HR practices
- SHRM-CP level professionals seeking to upgrade their certification to SHRM-SCP

We offer the SHRM Learning System each fall and spring semester.





Students in the Richmond Beer Brewer Professional Certificate program gather at Midnight Brewery in Goochland to celebrate completing their program.

“

Angie is a great teacher as she really knows her stuff and is able to explain complex topics in a way that is easy to understand. I loved how much hands-on we did as it really made the subject come to life.”

— 2023 Beer Brewing Professional Certificate Student

“

This program was truly a great experience. I didn't know when I applied just how much I would get from it. The coaching sessions were invaluable and I enjoyed getting to know and learn from the other leaders in my cohort.”

— Tyra Wade, Daily Planet Health Services
2023 VCHA and UR Community Health Center Leadership Program Graduate



Graduates of the VCHA & UR Community Health Center Leadership Program gather for a group photo after receiving their certificates.

“

The week was **awesome!** I thoroughly enjoyed the experience.”

— 2023 IOP Fund Development Institute Student



Students in the Fall 2023 IOP Grant Writing Institute visit with SPCS Dean, Jamelle Wilson, after their certificate award ceremony.

spcs.richmond.edu/thinkagain

TRANSFORM YOUR FUTURE



**IT & INFORMATION SYSTEMS
PROGRAMS**

AI Boot Camp
Coding Boot Camp
CompTIA
Cybersecurity
Boot Camp
Data Analytics
Boot Camp
Networking
Web Design and
Development



UR Boot Camps are offered in partnership with edX. To learn more and see program start dates, visit bootcamps.richmond.edu

Cybersecurity Bootcamp named among best by Course Report

The University of Richmond's Cybersecurity Bootcamp was named by Course Report among the 19 best cybersecurity bootcamps currently offered. Course Report is a leading authority on bootcamps and has been tracking the cybersecurity bootcamp industry since 2013.

This is the third consecutive year the School's Cybersecurity Bootcamp has been named among top cybersecurity bootcamps.

To be considered for the list of top cybersecurity bootcamps, the program met the following criteria:

- Offer an immersive cyber security program. For this list, immersive meant 20+ hours of class time per week for at least 8 weeks.
- Be instructor or mentor led

- Follow curriculum that prepares students for CISSP, Security+, and GCIA exams
- Provide career assistance
- Have graduated at least one cohort of students and be rated at least four stars by alumni

Other attributes valued by Course Report when choosing the top bootcamps were a selective application process, reputable instructors and mentors, a commitment to diversity, transparent student outcomes, and scholarships or innovative payment plans.

Our Cybersecurity Bootcamp is offered in collaboration with edX. The 24-week program takes a multidisciplinary approach to helping students attain proficiency in IT, networking and modern information security. The bootcamp is offered entirely online.

