Grant Writing Institute

Successful grantsmanship is much more than writing grants. It’s a process of defining needs, determining the best funding possibilities and strategies, researching opportunities, writing and packaging winning proposals, and managing grants after an award or decline.

Our instructors are professionals who are experts in their fields and share their real world knowledge as well as their love of fundraising.

The Grant Writing & Management Institute is an intensive 40-hour, week-long certification program. During the week, you’ll write and manage a real grant for your organization. At the conclusion of the program, you’ll earn a certificate in Grant Writing & Management from the University of Richmond.

The certificate is ideally suited to fundraising professionals along with career switchers and nonprofit development or program staff.

Details and Registration
Online registration or paper registration form are available from our website: spcs.richmond.edu/iop

Dates: Monday-Friday, May 9-13, 2016
Cost: $1,650; scholarships are available. Fee includes wifi, lunches & snacks
Deposit: $125 nonrefundable; credited toward the final cost
Schedule: Review the weekly planning calendar on our website: spcs.richmond.edu/iop

Accommodations: Book a nearby hotel room and transportation or consider the Bottomley House on campus. Additional details available online.

Institute Outcomes
• Practical applications to manage and grow the fundraising aspects of your organization.
• Increase fundraising capacity by targeting the right grant opportunities.
• Develop grant strategies to help support your organization’s sustainability.
• Develop communication strategies before and after you submit your grant applications.
• Enhance your career with our concentrated focus in grant fundraising.
• Work on a real grant application for an actual project for your organization.

Certificate Requirements
• Understanding Grantsmanship Process & Strategy
• Case Statements
• Grant Research
• Navigating Support from Corporations
• Outcome Measures
• Program and Project Budgeting
• Persuasive Writing
• Grants Management

Work While You Learn: Complete the certificate during a one-week intensive program offered in the winter or summer each year. In this format, you will work on a development plan for your organization through hands-on interactive sessions focusing on your nonprofit.