
Chair, George Pangburn called the meeting to order at 12:00 pm.

The minutes from the March council meeting were approved as presented. Director, Chair and Team reports followed.

**Director’s Report:**

- Peggy Watson welcomed and thanked those in attendance. She also thanked George Pangburn for representing Osher at several University functions last month.
- Membership (unduplicated) is currently 678. We are up on the number of gold members and slightly higher on silver. Compared to last year’s figures, we have an increase in memberships of
  - 17 Gold
  - 5 Silver
  - 7 UR.
- Summer classes are underway, and registrations are strong. We have a wait list for several classes (Paris Through a Literary Lens, Bottomley House Tour) and have a large turnout for some new classes (The Versatile Accordion, Roadside Architecture).
- Fall course planning is already underway. Returning regulars include Glenn Winters, Glenn Markus, Eric Douglass, David Owens, and Sheryl Smith. Newcomers include Bill Lohmann, Annie Blazer (W&M religion professor), Bill Riffer (historian), and Peter Greer (through Polly Brickman).
- The partnership with the Center for Culinary Arts, starting with this summer’s wine classes, will continue in the fall with nutrition lectures and a healthy cooking demo/luncheon. All will be at the Center location in Gayton Crossing. The partnership with the American Revolution Round Table – Richmond (ARRT-R) kicks off this summer with a joint meeting/lecture on Benedict Arnold on August 12, followed by a fall lecture by Bill Welsch on Washington’s Lieutenants.
- Osher finances are in good shape, with revenues up by approximately $10,000 compared to this time last year. We will hope for strong May and June reports. We plan to continue to operate conservatively and anticipate rising memberships and registrations to increase revenue. Expenses are running even with last year’s. Printing costs have been higher, but we’ve saved on travel (or lack of travel). The dean’s subsidy of our 10th Anniversary Celebration helped keep expenses down as well.
- This year, we will return to our Fall Mixer’s regular format. The date is set for Thursday, September 10, 5-6:30 pm. Teams and interest groups will be asked to staff information tables. The gathering for instructors will be back on the schedule in January.
- SPCS has a new dean, Dr. Jamelle Wilson, who will start on August 1, 2015. Dr. Narduzzi will stay through July. Pat Brown spoke to Dr. Wilson’s organizational skills, familiarity with SPCS, and her tenure as a SPCS adjunct professor in education.
- SPCS has selected new online course registration software. Entrinsik’s Enrole software will be rolled out within the next few semesters. We don’t know where Osher will be in the schedule.
- The Osher Resource Center has issued its first newsletter in nine months and is hosting the National Osher conference that will be in October in Charlotte, NC.
The Osher office is forming a new team to help make decisions on travel destinations for Osher members. These could be day trips, within the US, and abroad. Lee Ann Pickering, Dewey and Pat Brown, and Linda and Bill Ventura have agreed to assist.

Chair's Report: Chair George Pangburn reported that he represented Osher at the Dean's Ambassador Council on May 20th, at which time he presented Dr. Ayers and his wife with a lifelong membership for the UR Osher Institute. He also noted that this gift did have strings attached – the expectation that Dr. Ayers would return to teach again for Osher. Dr. Ayers was pleased, both with the gift and the idea of teaching again for Osher.

George also reported that he attended the SPCS Alumni gathering on Friday, May 29. He presented Dr. Jim Narduzzi with three gifts: lifelong Osher memberships for Dr. Narduzzi and his wife, a gift certificate to the Homestead, and a leather portfolio. Again, the caveat was that Dr. Narduzzi would return to teach for Osher.

Curriculum Team: Peggy reported that the Curriculum Team met on May 27. Members now include Ann Williams, Pam Pangburn, John Hilliard, Peter Goodman, and Nancy Lott. We discussed how committee members can reach out directly to potential instructors (keeping Peggy in the loop) and how to create a better way to systematically contact UR departments and solicit instructors. We noted the need to have a better evaluation form, so that we will be prepared when the new software will allow us to move this to an online version. We'll meet again in July to contemplate courses for the spring semester.

Marshall suggested an intergenerational UR campus hike as a possible class. We could work with the Alumni Office to offer a grandparent-parent-child walk, which would be especially fun for alumni as a way to share their experiences while attending UR.

Development Team: Marshall Ervine reported that this team met on May 14th and was joined by Teresa Glassman, Director of External Relations for SPCS. Marshall noted that between the dean’s discretionary fund (which houses some Osher scholarship monies) and the Osher “annual fund” account, the Osher Institute has more than enough money to fund a scholarship for this fall. He acknowledged that George Seiko was our recipient last fall and suggested that George could be featured in a newsletter article.

Marshall’s group discussed several other aspects of development. One was creating an Osher “Did You Know?” fact sheet that would describe SPCS students and dispel the myth that all of UR students are wealthy and do not need financial assistance. He also noted that the team was considering other mechanisms to encourage contributions by Osher members, such as memorials on campus and possibly adding some language to the registration form about contributing.

Marshall noted that the annual Osher “appeal” letter is targeted for October 1st mailing. He also identified another planned fundraiser for this year: an auctioned item at our fall mixer. Tim Hanger has agreed to print, matte, and frame one of his photographs for this purpose.

The development team discussed how Osher might have a presence at the SPCS annual golf tournament on October 12, 2015. We may offer to volunteer and/or host a display or booth.

Marshall noted that Osher members should make the effort to meet the new dean and note how involved we are on campus.
**Leader Support Team:** Bill Bailey reported that the team has been communicating via email to ensure that classes are covered.

**Marketing Team:** Chair Anne Huffstetler reported that the team is staffing a space at five farmers’ markets this summer. She solicited workers for the June 13th St. Stephen’s market. She and Charlie worked the first market last weekend at South of the James and had 22 people stop by and 4 who completed information cards. Rather than offering a free class, they invited these people to our fall mixer.

Plans call for a booth at Arts Around the Lake again this fall and possibly at the SPCS golf tournament.

Anne noted that the SPCS marketing team is working on an Osher brochure and now possibly a fact sheet for our use. She noted the importance of all Osher members serving as ambassadors for Osher. If all members distributed catalogs “wherever life takes them,” the word would get out there.

A discussion followed regarding reaching out to retirees in various places, including Dominion VA Power and UR Dunlora Society (retirees).

**Membership:** Chair Landon Woody reported that her team has continued to call new members. Rather than a true buddy system, the team has opted to join the orientation session to chat with and be visible to new members. Landon discussed the possibility of a new membership level where a few classes would be included in the membership price.

**Newsletter:** George Pangburn reported that the team will meet in late June to prepare the next edition. Suggested topics included George Seiko, and at an appropriate time, interviews with the new SPCS dean, and the new president of UR.

**Strategic Plan:** George Pangburn addressed the items in the Osher Institute’s Strategic Plan, many of which were covered in the meeting’s discussions and reports. The question arose as to how to measure our success – qualitative vs. quantitative. Membership numbers can be reported, but other indicators might be more qualitative. George reminded all to review the full Strategic Plan prior to the September Leadership Council meeting and look for items to address in 2016.

**New Business:** Nominating Committee Chair Sheryl De Leo requested that council members think about possible nominees for the 2016 council.

The meeting adjourned at 2:00pm.

Respectfully submitted by Peggy Watson