Osher Leadership Council Minutes
September 9, 2014

Council members in attendance: Bill Bailey, Bill Bateman, Sheryl De Leo, Jamie Lou Hawthorne, Anne Huffstetler, David Owens, George Pangburn, Pam Pangburn, Ann Williams and Landon Woody. Pat Brown, Deb Guild, and Peggy Watson attended as staff. Dave Frimpter, Osher member, attended as a guest presenter.

Chair, Sheryl De Leo called the meeting to order after lunch at 12:04 pm.

The minutes from the June Council meeting were approved as presented. Team reports followed.

**Curriculum Team:** Chair Jamie Lou Hawthorne distributed and reviewed team minutes from their meeting on June 11th. In summary, Jamie Lou stated her team will endeavor to take a larger part in pursuing leaders for classes by assigning steps in their process to assists members of the team in contacting future course leaders.

**Leader Support Team:** Pam Pangburn reported for the team. The team is currently contacting fall course leaders to assess their AV needs. The team will share a table at the 10th anniversary celebration tomorrow evening to recruit more members for the team.

**Marketing Team:** Anne Huffstetler distributed their team report and announced six farmers markets have been represented over the summer. More than 150 individuals stopped to inquire at their booth; 76 of those individuals actually filled out a form providing contact information to us.

**Membership:** Chair Landon Woody reported for the team. Landon has met with Marshall Ervine to formalize the upcoming campus walk and tour held after their one-hour member orientation class. Landon reported two new members have been recruited to assist with future orientations.

**Newsletter:** Chair George Pangburn and his team will meet this month to finalize the fall newsletter. One particular topic of interest is a feature story recapping an interview with Art Gunlicks. Other topics of interest are updates on planned giving and campus construction. The team plans to meet shortly after the release of the fall newsletter to plan the January edition.

**10th Anniversary:** Chair Sheryl De Leo reported for the committee distributing and reviewing notes from several meetings for this gala event tomorrow evening. Sheryl encouraged those members present to come early to collect a red t-shirt for the photo session that has been arranged for 4:15pm. Dr. Heilman will be joining us in celebration and we will have beautiful notecards as a giveaway item.
**Strategic Planning:** Peggy Watson provided an overview of the strategic planning work to date and introduced and thanked those who serving on this hard working committee. The committee has met periodically and worked on data collection and analysis and on the survey instrument. Dave Frimpter was introduced, and he presented his analysis of the data collected from registrations over a three-semester period. George Pangburn then followed with his presentation on the results to date collected from the survey. Peggy Watson added that the committee will meet again at the end of September to define the next steps in developing the strategic plan. We may possibly host a focus group of 40 individuals consisting of council members, interest group leaders, and other committee members to brainstorm and discuss action steps. Peggy encouraged everyone to share any feedback or ideas with her.

**Director’s Report:** Peggy asked that all present review the recently updated LC roster and submit any changes to her.

- Membership is currently more than 660 unduplicated members. Registrations and memberships are very strong for fall.
- The budget for 2014-15 will be reviewed at the December meeting.
- Several trips are being planned for 2015.
- A reception will be held on September 26th at the Elders Art Show.
- The spring schedule of classes is well underway with 33 course proposals to date.
- The online registration software is still in progress.
- Our next meeting of the council will be December 9th in the Jepson Alumni Center, Hartz Dining Room.

**Chair Report:** Sheryl De Leo asked everyone to join in the 10th celebration tomorrow evening and to bring a friend to introduce to Osher. The succession plan was reviewed at this time and noted that the Nominating Committee will be meeting in November in order to present a slate of nominees to the council in December. Please submit your nominees as soon as possible to the committee.

The meeting adjourned at 1:55pm.

Respectfully submitted by Peggy Watson and Debra Guild