Osher Leadership Council Minutes
June 10, 2014

Members in attendance were Bill Bailey, Bill Bateman, Sheryl De Leo, Jamie Lou Hawthorne, Anne Huffstetler, David Owens, George Pangburn, Pam Pangburn, and Landon Woody. Pat Brown, Deb Guild, and Peggy Watson attended as staff.

Chair, Sheryl De Leo called the meeting to order at 12noon by welcoming everyone and introducing Peggy Watson.

The minutes from the March Council meeting were approved as presented. Team reports followed.

Curriculum Team: Chair Jamie Lou Hawthorne reported the team met on April 11. Jane Dowrick attended the meeting and reported on the Paris trip by presenting the results of the trip questionnaire. Summaries of class evaluations were presented and discussed in detail by the members of the team. The evaluation form has been revised, adopted, and will begin circulating this semester. The team also discussed new course ideas, with members volunteering to contact the proposed leaders. The team will meet tomorrow for continued planning of the spring 2015 semester.

Leader Support Team: Pam Pangburn and Bill Bailey reported for the team. The team is in need of more members with only three members currently covering classes. They are covering approximately 12 classes this summer. The team requested Osher staff send an email blast to solicit new team members.

Marketing Team: Anne Huffstetler reported for the Marketing Team with distribution of marketing meeting summary notes from May 26th, highlighting the Farmer’s Market and new materials (banner, table runner, and contact cards) provided by the SPCS marketing team. Anne also noted an Osher brochure is being developed by the SPCS marketing team to include basic information about the Osher Institute.

The team currently has five solid committee members. Pam and George Pangburn volunteered to staff the Osher booth on June 21st at the South of the James Farmer’ Market. Sheryl De Leo suggested having a booth at the Lakeside Farmers Market in the future. On June 26th, the Marketing team will have a table in the Modlin Center for the JOI program presented by Partner In the Arts. Bill Bailey reported The Elders Art Show will be held on September 26, 2014. Several Osher members have expressed an interest in displaying their art at this affair.

Membership: Chair Landon Woody reported for the team. She and Linda Vick will hold a new member orientation tomorrow and will continue to with leading the participants to the One Card office to have one cards made. Landon will meet with
Marshall after the orientation tomorrow to fine tune the campus walks. Council discussed changes in the campus walks and tours focusing more on places of interest to the members of Osher. The members of the team decided to have a virtual meeting for the last meeting to discuss a policy for guests. Further discussion on the guest policy will occur in the fall.

**Newsletter:** Chair George Pangburn announced the summer edition of the newsletter was released in May. George reported he enjoyed the interview with Dr. Ayers and the Culinary Arts program. The team will meet on Thursday to plan the fall edition. They would appreciate any thoughts, ideas or persons to profile. The newsletter is distributed electronically. Archived editions are available online. Jamie Lou Hawthorne suggested a story on the progress of the construction that might direct the reader to the online master plan. Feature stories on the Paris trip and the farmers markets might also be considered. Mike Koch and Beth Cuthbert have joined the team. The team would like to continue to add more members.

**10th anniversary:** Chair Sheryl De Leo reported the committee met a few weeks ago with Peggy Watson and Teresa Glassman. Dean Narduzzi has decided he wants to celebrate in a larger way for the 10th. We are in good company with other SPCS units celebrating anniversaries. Guest lists, gifts, featured interest groups/team tables, entertainment, and a photographer have been discussed to enhance the evening. The committee will continue to meet and report with periodic updates. The SPCS Marketing team is on board to assist. We have expanded the time from 5-7:30pm in order to fully celebrate 10 years.

**Director's Report:** Peggy Watson reported she attended the OLLI National Conference along with George Pangburn. She felt that UR really does Osher well after hearing of some institutes' challenges. Peggy reported attending a very helpful new director's workshop, a session on Strategic Planning and a general session on collaboration. One topic focused on how to celebrate an anniversary, with the suggestion of labeling everything you do as your 10th anniversary. Another idea was to offer a course that would speak to the history of the university and invite the president or provost to speak. Still other ideas included social events featuring UR groups, cookbooks, and scholarships for travel abroad students. Dr. Chesney of the Osher Institute for Integrated Health closed the conference with her talk on the importance of diet, exercise, and mental acuity, all of which parallel Mr. Osher’s beliefs.

George Pangburn added the entire conference was energizing. People were sharing ideas on diversity and programming. Fee structures were also a topic of conversation, and he noted that some institutes also pay their instructors. Overall, there were many opportunities for networking, and the setting was beautiful. Dr. Osher spoke and recognized Kali Lightfoot who is retiring.
Other Business:
- Membership is currently more than 650 unduplicated members. We average 7-8 new memberships per week. Registrations are very high for summer with both memberships and enrollments growing our revenue.
- Several vendors have presented their online registration software systems to the SPCS community. Within the next week, the RFP will be submitted and proposals will follow.
- The Elders art show will be held at Artworks on September 26th. An email was sent to members and several members have responded with the desire to participate. Artwork selections will be received by September 19th, and a reception will be held at Artworks from 7-10pm on September 26th.
- A committee is being formed for the new interest group for theater lovers.
- The fall schedule is well underway. The SPCS staff and faculty have been suggesting new classes and instructors. We will offer a class on “While You Weren't Looking, Richmond Got Cool!” and some new science offerings this fall.
- It has been suggested by Dean Narduzzi that the Osher Institute develop a Strategic Plan as part of the 10th anniversary. This initiative will involve a membership survey to gather demographic data and to ascertain the interests of our members. We will use the information and compile to develop a five-year plan. The dean would like our report by December. VCU students have completed a survey in the past which we will utilize. Sheryl suggested we embrace this project. The team will revisit the mission and vision, also goals and objectives for 3-5 years. Dave Frimpter has agreed to serve. George Pangburn, Jamie Lou Hawthorne, Bill Bateman and Bill Bailey volunteered to serve on the team; Sheryl De Leo to serve as an ad hoc member.

**Chair Report:** Sheryl De Leo reported she will have an update on the 10th anniversary after the 20th anniversary is held for Partners In the Arts. Sheryl announced an executive team meeting will be planned soon.

**Deans Report:** Pat Brown reported she will share more with the council regarding the search process for a new dean at the next meeting. She feels there will be a selection committee and a national search. Dean Narduzzi will remain until July 1st of 2015, with a year of sabbatical. He will be retiring with more than 20 years of service as our Dean after coming to the university in 1994. There were four staff members in place at that time. Pat added that Dean Narduzzi has been a great leader and created a great foundation for SPCS. He plans to continue to be involved with the university by teaching political science.

The meeting adjourned at 1:33pm.