Osher Leadership Council Minutes for December 10, 2013

Chair Ann Williams, called the meeting to order at 12:00 pm. Members present were Bill Bailey, Carl Booberg, Sheryl De Leo, Marshall Ervine, Jamie Lou Hawthorne, Anne Huffstetler, and George Pangburn. Pat Brown, Jane Dowrick and Debra Guild attended as staff.

The minutes of the September meeting were approved as presented. Team reports followed.

Curriculum Team: Jamie Lou Hawthorne reported that the team met on October 8th. Kent Skidmore has resigned from the team and Sheryl Smith has joined the team. The Spring 2014 schedule of classes has been set and discussion of future semester classes is ongoing.

Development Team: Carl Booberg reported for the team. The team met on December 9th and discussed future fundraising efforts. Notes from this meeting were distributed to the Council. A kickoff fundraising luncheon was held on October 29 for the “Osher Scholarships for SPCS Credit Students.” The team, along with Teresa Glassman who is the advancement staff for SPCS, will continue to help coordinate the team’s work with UR Advancement for planning future fundraising efforts. Carl asked that fundraising ideas be submitted to the team. He encouraged volunteering for the fall SPCS Golf Tournament, which also seeks to raise funds for credit student scholarships.

Leader Support: Bill Bailey reported for the team. Bill announced that Pam Pangburn will serve as chair for the team effective January 1, 2014.

Marketing Team: Anne Huffstetler reported for the team. The team met in the fall to discuss team expectations. The team would like to continue building their membership. Anne requested that names for any potential new members be emailed to her. She will be contacting new recruits this month. Another meeting is being planned for January. Osher speakers bureau presentations continue with the most recent done by Anne for a small women’s group.

Newsletter Team: George Pangburn reported for the newsletter team. He recommended that the newsletter team, which has been part of the marketing team, stand as an independent team. This recommendation was unanimously confirmed by the Council. The newsletter team met in September to plan and develop the January newsletter. George briefly outlined the process and its purpose. Articles are submitted to the editors for review and forward the edited version to Jane for her review. The SPCS Marketing team takes the final version and makes it live on the web. The team has one vacancy to fill at this time.

Membership Team: Ann Williams reported for the membership team. The team met in September. Landon Woody is the new chair of the membership team. Ann and Landon have updated the member handbook. Ann announced Marshall Ervine has resigned from the team.

Nominating Committee: Ann Williams reported for the committee. The slate of nominees presented for 2014 were unanimously approved, with Landon Woody and David Owens being added as new Council members, and George Pangburn confirmed to serve as Vice Chair.

Tenth Anniversary Committee: Sheryl De Leo will lead and form the committee in January 2014. Bill Bailey and Bill Bateman have volunteered to serve.

Director’s Report:

- Carl Booberg and Marshall Ervine, whose Council terms end on December 31, were recognized and thanked for their tremendous service to the Council. A gift was presented to each of them.
- Membership, Enrollment and Revenue Update: Jane reported revenue is good and projects another year in which income will cover expenses. Our membership base is approaching a total of 600. Gold memberships are on par with the number at this time last year. We will continue to focus on building a reserve fund.
- Jane is preparing the annual report to the Osher Foundation.
Fall registration has been brisk and some classes have enrolled 50 or more Osher members. We are seeing a lag in attendance for some classes.

Jane will be co-leading an Osher Institute trip to Paris in 2014. Our Osher students have also been invited to participate in a London trip led by Dan Roberts and John Gordon.

The SPCS is currently reviewing the on-line registration process and interviewing new vendors, with the intent to provide on-line registration services for the Osher Institute as well as for other non-credit programs in the SPCS.

Members were reminded of dates for upcoming council meetings and events.

Chair’s Report:

- Ann distributed a description of the Council’s Executive Committee. Composed of the Council Chair, Vice Chair and Past Chair, this committee plans to meet approximately every six weeks with the Osher director, to plan the work of the Council, to review issues that may need attention by the Council or by one of the teams, and to maintain good communication between the Council and the Osher director. This committee will conduct the orientation of new Council members in January of each year, and at other times as needed.
- Concluding her term as council chair, Ann thanked the council for their hard work and for making her job an easy one.

New Business and Other Items:

- Pat Brown, Senior Associate Dean for SPCS, reported that the search committee for the new Osher Institute director has been formed and has met once. Those serving on the committee are: Carl Booberg, Ann Williams, Christine Contrada, James Campbell and Aaron McClung. They will be meeting in January to review the 30 applicants. The committee plans to narrow the field to five applicants and conduct interviews by February.
- Ann reminded the Council of 2014 Council meeting dates, and of the January Open House.

The meeting adjourned at 2:05 pm.

Respectfully submitted by Jane Dowrick and Debra Guild.