Osher Leadership Council Minutes for March 19, 2013

Chair Ann Williams called the meeting to order at 11:01 am. Members present were: Bill Bailey, Bill Bateman, Carl Booberg, Sheryl DeLeo, Marshall Ervine, Anne Huffstetler and Delores Kimbrough. Pat Brown, Jane Dowrick and Debra Guild attended as staff.

The minutes of the December meeting were accepted as presented with one correction at the Nominating Team Report: Bill Bailey was confirmed to serve a three year term (not a one year term).

Chair’s Report: Ann Williams opened the meeting by welcoming the newest member of the council, Anne Huffstetler. Ann asked members to mark their calendars for the next meeting date of June 11. After brief discussion, the council agreed to begin future Leadership Council meetings at 11:30 beginning with lunch.

Marketing Team: Marshall Ervine reported for the team. He began by thanking Delores Kimbrough for her work with the marketing team. At their last meeting the team concluded they need to focus on adding new team members. Marshall reported the Speakers Bureau continues to go well. Carl Booberg will give a presentation on the Osher Institute at an Exxon Retirees function in September. The Osher Choir is going very well and performed recently at a UR retirement party in honor of Sally Wambold. Marshall reported ChinaFest was well attended and George Pangburn did a great job with introductions of the speakers and special guests. Jane announced planning is underway for the 10th Anniversary in 2014. Sheryl DeLeo has agreed to chair the 10th Anniversary planning committee. The celebration will be a part of the 2014 Back to School Mixer. All teams will be involved in the planning. Pat Brown suggested the members of the initial Osher Steering Committee and Advisory Council be asked to participate in the planning and invited to the event, and that the SPCS Marketing staff be tapped to assist with planning the celebration. It was noted the ElderArt show would now be held every two years, with the next show set for 2014.

Curriculum Team: Sheryl DeLeo reported for the chair of the committee, Jamie Lou Hawthorne. The team met in January with all members of the team present. The summer program is in production and work on the fall program schedule is currently underway. Sheryl reported the Osher course evaluation form has been updated to invite suggestions for names of people who might serve as course leaders.

Development Team: Carl Booberg reported for the Development Team. Carl asked the Council to confirm a recommendation from the Development Team, for the Osher Institute members to raise funds to support scholarships for SPCS credit students, especially those who are age 50 and over. Carl noted that all fundraising efforts will be coordinated with UR Advancement, and all monies raised will be deposited in the Osher donations account and transferred to SPCS for distribution to students deemed qualified according to the SPCS scholarship process. The Council unanimously confirmed this recommendation.

Carl asked the Council to confirm a second recommendation from the Development Team, to reduce the Gold member fee to $350 and to eliminate the Gold Plus One membership level. Carl explained that eliminating the Gold Plus One level will make the all inclusive membership level more accessible to people who might not have someone to join with and would streamline the membership process. The Council unanimously confirmed this recommendation.

Leader Support: Bill Bailey reported for the leader support team. The team continues to assist course leaders with AV in the classroom and with course development workshops. Bill suggested a “Passion for Learning” refresher class be held for experienced leaders.
Membership Team: Ann Williams reported for the Membership team. The team will meet before the June Council meeting. The Membership team continues to call all new members to welcome them and to answer any questions they may have. A follow up call is placed to the new member after six months. The team continues to lead the Osher Orientation Sessions. The team will be establishing terms so that members fully understand the length of their commitment. Jane Dowrick suggested that all teams need to have terms in place.

The Council adjourned for lunch at noon and resumed the meeting at 12:30.

Director’s Report:

Jane Dowrick reported on the following items:

• Membership, Enrollment and Revenue Update: we have 584 unduplicated members within a twelve-month period. Enrollments have been excellent. The revenue handout for FY2013 so far, from July 1 through December 31 was distributed and reviewed. Jane reported that the SPCS Dean has asked that the Osher Institute build and maintain a cash reserve equal to one year’s budget.
• The 2012 annual report to the Osher Foundation was completed in January; copies of the report were given to the Council.
• Jane attended the 2013 American Society on Aging Conference in Chicago, where she assisted in facilitating a session on lifelong learning in higher education.
• Dates for upcoming Council meetings, for the August open house and the September mixer were provided.

New Business:

• Members will be receiving invitations to attend the CultureWorks Xpo being held in June at the Richmond Convention Center.
• Pat Brown reported there are cases of Mumps on campus.

The meeting adjourned at 1:20pm.

Respectfully submitted by Jane Dowrick and Debra Guild