Chairman Booberg called the meeting to order at 11:00 am. Those members present were: Bill Bailey, Bill Bateman, Sheryl DeLeo, Marshall Ervine, Lin Koch, Ann Williams and Tim Williams. Pat Brown, Jane Dowrick and Debra Guild attended as staff.

The minutes of the June 12th meeting were accepted as presented.

Chairman Booberg’s Report: Chairman Booberg was invited and recently attended the Deans Advisory Council meeting as an ex-officio member. The council serves Dean Narduzzi in an advisory capacity and are great cheerleaders for the school. Various marketing ideas were discussed and explored on how the school might market SPCS to community college and High School students. The Alumni Center has recently become involved with the DAC in an effort to partner in future programming.

Marketing Team: Delores Kimbrough distributed and reviewed the marketing committee report. The Speaker’s Bureau continues to be very active. On August 9th Tim Williams spoke to the Dominion Retirees group. Tim will serve as vice president for 2012 and preside as president in 2013 for the Dominion Retirees. Marshall attended the NT Live performance distributing approximately 30 catalogs and has conducted three campus tours. The Marketing team is also making progress with the Osher Choir. It will be presented as a class and open to the community.

Lunch was served at noon and the meeting resumed at 12:30.

Curriculum Team: Sheryl DeLeo reported for the curriculum team. The curriculum team has selected six potential new members to serve on the committee. Jamie Lou Hawthorne has agreed to chair the committee beginning January 1, 2013. George Pangburn has agreed to record minutes at the meeting. The team has fine-tuned the class evaluation process and developed a form to aid and guide them through the process.

Development Team: Marshall Ervine distributed and reviewed the team report. The team plans to further explore with Aaron McClung the distinguishing features of the Osher student in the UR community. The team also continues to explore vendor sales.

Leader Support: Bill Bailey reported for the leader support team. Four team members attended a training class led by staff of the UR Information Services Department. The team will be lending support to nine new course leaders this coming fall.

Membership Team: Ann Williams reported their last meeting of August 14th entailed reviewing the past accomplishments of the membership team with the design and implementation of the new member handbook, breakfast/dinner socials events and recognizing new members in the classroom. The class assistant procedure was reviewed
and redrafted at this meeting. The team is focusing on and exploring ways to retain members. The next membership meeting is scheduled for January of 2013.

**Nominating Team:** Tim Williams distributed the nominating report. The nominating process begins in mid-October. Please submit your nominees to Jane. There are three rotations to fill in 2012 and one in 2013. The team will return in December with the slate of nominees to present to the Leadership Council.

**Director’s Report:**

• Jane announced the Osher Back to School Mixer will be held September 12th from 5-6:30pm. There will be leader display tables this year to showcase upcoming classes and also a very short presentation by the Readers’ Theatre. Jane encouraged everyone to come mix, mingle and enjoy. There will be a small gift of notebooks and pens. Lin Koch will also be bringing URVA stickers to hand out.

• The 50th anniversary SPCS Kick Off event is coming up on September 15th

• Our financial gap continues to shrink and was at $3500 at the end of the 2011-12 fiscal year. The increase in membership fees and holding the catalog to a minimum of 16 pages has helped reduce this gap significantly. Our membership base continues to grow and mini-course and audit registrations for fall have been steady. We continue to keep the program fresh and implement new ideas.

• Our donations account is currently around $35,000. These funds are held in reserve. Total donations received by the end of the fiscal year totaled $5,475. The School of Professional and Continuing Studies gifted Osher with $4,000 of this amount.

**New Business and Other Items:**

• Jane is working with The Richmond Lawyer’s Auxiliary, in response to their request for a speaker for their group. This is a docent program educating middle-school students about the judicial system.

• Jane will be following up with The Dunlora Society who has also asked for a speaker to come to their meeting in April.

• Susan Stamberg will be the guest speaker for the Crimmel Lecture Series on November 13 from 4-5:30 pm sponsored by SPCS. We encourage all members to participate and plan to have a table at the event.

• Three of our Osher artists displayed their artwork at the Eldershow held at ArtWorks in June.

The meeting adjourned at 1:37pm.

Respectfully submitted by Jane Dowrick and Debra Guild