Osher Leadership Council Minutes for 6/12/12

Chairman Booberg called the meeting to order at noon. Those present were: Bill Bailey, Bill Bateman, Carl Booberg, Sheryl DeLeo, Marshall Ervine, Delores Kimbrough and Tim Williams. Ann Williams and Lin Koch were unable to attend. Pat Brown, Jane Dowrick and Debra Guild attended as staff.

The minutes of the March 13th meeting were accepted as presented.

Chairman Booberg’s Report: Carl thanked Sheryl DeLeo for inviting him to attend the most recent curriculum team meeting. Carl emphasized the importance of this team and how important it is to understand that Osher belongs to the members. Carl will be submitting an article, featuring the Curriculum team, for the next issue of the Osher Insider encouraging members to come forward and serve.

Carl announced he has been invited to serve as an ex-officio member on the SPCS Dean’s advisory council.

Curriculum Team:

Sheryl DeLeo reported the team is gradually transitioning into a more member driven organization. Current team members contribute immensely but she emphasized the team needs more members. The team is currently ironing out some wrinkles regarding the term for service and looking forward to the future. Sheryl and team member Jamie Lou Hawthorne agreed to continue to serve on the committee. Jane has talked with other institutes on how they are structured and has learned that some are not as far along as our institute and that the majority of the work of the committee falls on the chairman. It is impressive that our team leaders continue to pick up another term and that our team appears to be doing well.

Development Team:

Carl Booberg announced the development Team meets this afternoon after the Leadership Council meeting adjourns. The team will discuss Aaron McClung’s recent meeting with Carl. We will also be discussing gifts from our members, spirit items and various worthwhile endeavors to raise money. Jane added the revenue from the annual fund for this fiscal year is $1275. In addition, the Dean has transferred $4,000 from SPCS as a gift to the Osher donations account. The Dean has received permission from UR Advancement to send a follow up letter to those who have not donated to the Osher annual fund in 2012, inviting them to make a contribution before the end of the fiscal year June 30th.

Leader Support Team:

Bill Bailey reported the team has recently acquired new member Larry Kidd. The Leader Support Team continues to support leaders providing the team is given ample notice. Bill urged council members to let him know if they encounter a problem with AV while in class. New computers are being installed in the Boatwright Library and in Jepson Hall. The team members will be given instruction of the new
equipment after the installations are complete. Tim Williams is composing an email to fall course leaders to inquire of any requests of needed support. Debra Guild will send the email once it is composed and ready to be sent.

**Marketing:**

Delores Kimbrough distributed and reviewed the marketing committee report. On Aug 20, the Prices and Nancy Owens will be going back to Cedarfield to conduct a workshop on Memoir Writing. Delores urged the council to think about connections and people who might be interested in the chorale direction position. Delores also mentioned we have an ongoing invitation to have a table at the Modlin Center and the International Films Series events.

Delores has been working with the MCV auxiliary board to arrange to have John DuVal speak on Health Care Reform in July. Team member, Marshall Ervine, is working and establishing a closer working relationship with Aaron McClung in providing a campus walk for alums in September. The campus walks will be published in the fall schedule of classes as a bonus program.

**Membership:**

Jane Dowrick reported for the membership committee. Our new member information continues to be sent monthly to our Membership committee chair so that they may contact and welcome our newest Osher members. Jane added we are having a fair turn out for our member orientation sessions.

**Director’s Report: Membership, Enrollment and Revenue Update:**

- Jane reported membership numbers continue to slowly increase with membership up by 40 members from a year ago.
- Revenue looks very good with more information forthcoming at the September meeting after the close of the current fiscal year. The catalog continues to be our greatest expense after salaries. The display racks are changing therefore our cover will change somewhat. We are working toward all online registration. Research is currently being conducted within the SPCS. Jane reviewed the current on line events registration process and the new search feature for classes on our website.
- Summer registrations have been good and class sizes in the summer are typically smaller than in other semesters. We will be offering more of the 1-2 session classes in the fall semester.

**New Business and Other Items:**

- Jane is going to the regional lifelong learning conference in July where she will present the same workshop she conducted at the Washington, DC conference. A large number of Osher Institutes are typically involved and attend this regional lifelong learning conference.
- Jane reviewed fall dates and encouraged everyone to come to the mixer on September 12, from 5-6:30 pm, where we will recognize our volunteers. September 15 is the kickoff for the 50th anniversary of the School of Professional and Continuing Studies.
- Bill Bailey announced the Eldershow will be held June 22nd from 7-9pm at Artworks.
The meeting adjourned at 1:26pm.

Minutes respectfully submitted by Debra Guild and Jane Dowrick