Osher Leadership Council Minutes, June 14, 2011

Chairman, Carl Booberg, opened the meeting at 2:09.

Those attending the meeting were Chairman Carl Booberg, Bill Bailey, Sheryl DeLeo, Marshall Ervine, Delores Kimbrough, George Pangburn, Ann Smoot, Ann Williams, Tim Williams and Sally Wood. Staff members attending were Pat Brown, Jane Dowrick and Debra Guild.

Minutes of the March meeting were reviewed; a motion was made and passed to accept the minutes as presented.

Chairman Carl Booberg, reported on the OLLI National Conference he and Jane attended in March. Carl praised the exceptional venue of the conference and shared that it was a wonderful opportunity for meeting and networking with fellow Osher staff and volunteers, and participating in exciting sessions. Key speaker, Susan Stanberg of National Public Radio, was outstanding. Sustainability was a major topic with quite a few institutes expressing their concerns. Jane added that Mr. Osher is very aware of the concerns of the OLLIs related to sustainability. WOW sessions on OLLI successes over the past 18 months generated many ideas. Overall, the conference was both exciting and exhausting.

Team Reports:

**Curriculum Team:** Sheryl DeLeo reported on their meeting last week. They are currently working on ideas for the Spring of 2012. They are also planning on offering single session programs for Summer of 2012, to better meet the needs of our members and program leaders who travel a great deal in the summer. Bill Seward is the newest member of the curriculum team and was oriented to the work of this team at its recent meeting.

**Development Team:** Carl Booberg reported the team continues to meet and learn more of the UR advancement and development systems currently in place. New guidelines are forthcoming and will be shared with the council. We have received to date, $3,000.00, in gifts.

**Leader Support:** Bill Bailey and his team are developing a mission statement that he will share at the September meeting in rough draft form.

**Marketing:** Delores Kimbrough reported for the team. They are currently looking for a chairman for their team following the resignation of Ann Smoot due her move out of town. The goal of having Osher spirit items has been tabled temporarily. Team members are sharing the work of developing an Osher speakers bureau.

**Membership:** Sally Wood reported their team will hold new member orientations in the fall and introduce the new member handbook at that time. They continue to contact and welcome new members.

**Director’s Report:**
• The new fee increase was summarized by Jane Dowrick who provided an attachment describing the background of fee increases. Fees have been increased a total of $25.00 for each type of Osher membership with the exception of the UR Osher (faculty/staff/retiree) membership. The increase in fees will be effective August 1st. A letter will be sent from Jane and Carl to members clearly describing the increase in fees. A copy of the letter was distributed to the council. Suggestions of talking points and testimonials from leadership council members were discussed. Jane will provide an edited version of the letter to the council by next Tuesday.

• Jane reported we are working with marketing to reduce the size of the printed Osher catalog to keep it attractive yet produce it at half the cost.

• Jane passed around the new leader gift which is a hot/cold tumbler with the Osher logo and web address. Jane is seeking permission from SCS/UR Marketing to sell them as a fund raiser.

• Jane thanked all for their help to develop the Osher Institute mission statement which will debut in the fall Osher schedule.

• Jane described the mixer coming up on September 1. In addition to the food, entertainment and networking opportunities, there will be a short program recognizing volunteers; this will be in lieu of a separate event as we have done in the past.

New Business:

• Delores Kimbrough reported that work is in progress to establish an Osher choral interest group.

• The next council meeting will be held Tuesday, September 13, 3:15 – 5:15 pm.

• Please send any nominations of new council members to Tim Williams or Jane Dowrick for consideration by the nominating team.

Meeting adjourned at 2:20 pm

Respectfully submitted by Debra Guild