

Letter from the SPCS Staff

New! Now! Wow!

So much is happening at the School of Professional & Continuing Studies, it's hard to keep up! Spring is a time of renewal and invigoration, and the spring semester at SPCS is a time of exploring new and refreshed programs.

- We're launching our second professional education program with Trilogy Educational Services, **UR Data Analytics Boot Camp**. And UR Coding Boot Camp starts a new cohort every quarter.
- We're introducing new classes taught by professional artist Donna Campbell Allen: **Watercolor Love** and an **Art & Film Exploration** of the 2000 film *Chocolat*.
- We're expanding our **GIS Professional Certificate Program** to include the existing GIS Fundamentals Certificate, offered this spring, and the upcoming GIS Advanced Certificate, debuting in the summer.

But not everything is new or refreshed. We're offering many popular classes again in the Spring, including our **Permaculture Design Certificate**; our IOP **Fund Development, Planned Giving** and **Grant Writing** institutes; and several ongoing **language classes**.

Looking for more? We're bundling three Richmond history classes (also available for individual registration) for special savings: **Old Richmond Neighborhoods, Jamestown: Twists and Turns Over the Centuries** and **Hallowed Hills of Hollywood**. These classes explore hidden-in-plain-sight gems of central Virginia's history.

As always, visit us online for the latest class lists and to register: spcs.richmond.edu/thinkagain.

Spring 2019 CLASS LISTING

LOOK INSIDE this issue for a 4-page insert of the monthly schedule of classes.



First UR Data Analytics Boot Camp Cohort Launches January 15!

Our first cohort of UR Data Analytics Boot Camp, an intensive 24-week evening program that earns a professional certificate from the University of Richmond, begins on January 15, 2019.

UR Data Analytics Boot Camp teaches the technical skills needed to conduct robust analytics on a host of real-world problems, applicable across a variety of data-intensive industries.

And like UR Coding Boot Camp, this new program takes advantage of the program's network of local and regional employers to target the program to current regional needs.

Learn more and start an application at spcs.richmond.edu/databootcamp

We're proud to partner with Trilogy Education Services for these professional boot camp programs. Learn more and start an application for both programs at bootcamps.richmond.edu.

Next UR Coding Boot Camp Cohort Starts February 4!

The next cohort of UR Coding Boot Camp, an intensive 24-week evening program that earns a professional certificate from the University of Richmond, begins on February 4, 2019. New UR Coding Boot Camp cohorts begin quarterly.

UR Coding Boot Camp's Full Stack Flex course teaches the specialized skills needed to tap into the rewarding coding industry. Through a fast-paced, immersive curriculum, students learn the skills needed to become proficient in front-end and back-end technologies.

UR Coding Boot Camp includes an Industry Demo Day where students share projects with fellow students and industry professionals, many seeking to hire coders for their companies.

Learn more and start an application at spcs.richmond.edu/codingbootcamp

**Plan ahead for these upcoming SAT dates:
March 9, May 4 & June 1**

S.T.E.P.S. to Success

Our uniquely designed and popular Weekend Workshops concentrate on the three major testing areas: Mathematics, Critical Reading, and Writing, with an introduction to the Essay. Get a leg up on test day with our tried-and-true methods, covering all the tips and tricks to help you score your best!

For view opportunities and register online, visit spcs.richmond.edu/steps2success.

Kick Start Your Career in the Craft Brewing Industry

The University of Richmond School of Professional and Continuing Studies, in collaboration with community partners around the metro-Richmond area, offers a beer brewer professional certificate for those interested in entering or advancing in the growing craft beer industry.

Our program guides students through the entire craft brewing business, from procuring high quality ingredients and raw materials through the proper handling, processing, packaging and distribution of the final product. The program highlights local, sustainable practices by partnering with Central Virginia suppliers, breweries and distributors.

Students who complete the certificate program will be well prepared to enter the craft brewing industry in a variety of roles, from procurement and supply chain management to beer server to brewmaster. By collaborating with local partners, earning the certificate positions graduates well to start or advance their career in the beer brewing industry.

On November 11 we celebrated the graduation of another successful cohort, bringing our total number of graduates to more than 50. If you're ready to join us, we're now accepting applications for the April cohort: early decision deadline is December 17, and the application deadline is March 4, 2019.

spcs.richmond.edu/brewer



The University of Richmond's Brewing Foundations Series is designed to provide professional education and experiences through enjoyable, straightforward and uncomplicated approaches. These courses will provide students the opportunity to learn key processes and foundational information to obtain knowledge in various aspects of the brewing industry.

Into to Mead Making Feb 5 & 12, T 6-9 P.M.

William Cavender
Mead Maker, Black Heath Meadery

An overview of mead - its origins and history; types of mead; ingredients, honey and bees; the fermentation process. This class will be held at Black Heath Meadery.

Beer & Barrels 101 Mar 27, Apr 3 & 10, W 6-9 P.M.

Mike Hiller
Director of Brewing Operations, Strangeways

Barrel Works provides an in-depth look at using oak barrels in the brewing process. The course will examine barrel parts, how oak effects beer flavor, the processes of filling and emptying barrels, aging techniques, and care for barrels and the beers within.

Brewing 101 Mar 16 or Apr 13 S 12-4 P.M.

Bobby Faithful
Program Specialist, UR

This module will go through the professional brewing process as well as terminology used on production brew sheets and in brew houses. Students will learn the fundamental backbone to brewing process and essential ingredients.

The GIS Professional Certificate Program is Expanding!

Starting this spring, we're expanding our GIS Professional Certificate program to include the GIS Fundamentals Certificate, the GIS Advanced Certificate and an advanced workshop. The GIS Professional Certificate prepares you to sit for a new ESRI GIS certification examination.

The GIS Fundamentals Certificate is the existing GIS certificate we've been offering. It covers the fundamentals of GIS, providing a solid background in the fundamentals of geography. Offered every fall and spring. Next class starts this spring.

The GIS Advanced Certificate builds on skills from GIS Fundamentals. Entry into the GIS Advanced Certificate requires professional experience with ESRI Pro software and/or completion of the GIS Fundamentals Certificate. Offered annually in the summer starting in 2019.

GIS Advanced Workshops apply skills from both the GIS Advanced Certificate to specific, hands-on projects. Two different workshops offered each year starting in 2019.

Upon completing these three requirements, students will compile a digital portfolio and sit for the ESRI GIS certification exam.

For more information, visit spcs.richmond.edu/gis.

New Art Classes

Watercolor Love

Join Donna Campbell Allen for a journey into the possibilities of vibrant watercolor. Complete a number of painting exercises and two paintings while learning about color, style, value, detail and overall composition. Gain confidence, develop observational skills, and explore a variety of techniques. Appropriate for all levels—drawing skills are not required!

Art & Film Exploration: Chocolat

The 2000 film *Chocolat*, nominated for five Academy Awards including Best Picture, is a magical tale of love awakened by a skilled chocolatier who delights in satisfying the customers. Students will create signage for the chocolate shop using hand lettering techniques, bold images, and graphics. Students will also paint decadent desserts while exploring the use of texture, depth, and shape. Sure to be a real treat!

Learn about these and other art classes: spcs.richmond.edu/art.





IOP Institutes

The Institute on Philanthropy strengthens the community by educating nonprofit professionals, volunteers, donors and community leaders in ethical and effective fundraising, marketing and board development strategies. IOP's primary nonprofit education and training method is through week-long certification institutes led by nonprofit leaders in the Richmond region.

Our institutes provide training in all aspects of nonprofit operations, from fundraising and development to grantwriting and management. The intensive institute format encourages participants to work while they learn, engaging institute leaders and participants to address specific issues they face in their nonprofit organizations.

2019 SCHEDULE

Fund Development Institute

The Fund Development Institute focuses on both the "Art and Science" of fundraising and the work that fundraisers do. The format of the week will follow the fundraising cycle and incorporate fundamentals, practical application and dedicated, facilitated work time each day.

February 3-8

July 28 - August 8

Grant Writing Institute

Grant Writing has turned into a true "team sport." If a program is designed collaboratively, with the grant writer included on the team, a more powerful proposal can be written to help you obtain funding. Our instructors are expert practitioners who are writing and evaluating grants, as well as those who are engaged in identifying and communicating community need.

April 29 - May 3

Planned Giving Institute

The Planned Giving Institute is specially designed for planned giving professionals, major gift officers, CEOs and directors of development of small nonprofits, and career switchers. Classes are taught by fundraising and nonprofit professionals who are experts in their fields and share the real world knowledge as well as their love of fundraising.

September 23-26.

To learn more and register online, visit spcs.richmond.edu/iop.

Languages Around the World

Our language offerings continue to expand! In addition to our multi-level French, Italian, and Spanish courses, we have two American Sign Language options as well as an English fundamentals course for non-native speakers covering listening, speaking, reading, and writing, with a special emphasis on pronunciation.

And join us for a new Farsi/Persian for Beginners course, providing an introduction to the Persian alphabet, basic Farsi greetings, and simple conversation with common phrases and cultural topics. Come explore with us this exotic language and its culture!

Group training is also available, if you have a team of learners eager to discover a language together: contact mraymond@richmond.edu for details.

Find what we're offering this spring and register online at spcs.richmond.edu/language.



Old Richmond Neighborhoods

NEW! Exploring Richmond's earliest neighborhoods is a fun way to learn about the city's history and get an appreciation for the architecture and culture of the time. City preservationist Mary Wingfield Scott surveyed the homes, businesses, and other organizations by neighborhood to give you the character of the city's evolution. This three-part course offers two classroom experiences and one field trip to put your knowledge to work as you learn more about our community culture.

Jamestown: Twists and Turns Over the Centuries

Jamestown, the first permanent English colony, went through many twists and turns. The year 2019 marks the 400th anniversary of several important events: the first representative government, the arrival of women, and the beginning of African slavery. This course will highlight the history of the colony, discuss these anniversary events, and explore the recent archaeology done there.

Hallowed Hills of Hollywood

NEW! Cemeterians Unite! If you love exploring past lives, Richmond has some fantastic historic landmark burial grounds. This first in a series will engage you in each of these fascinating sites and their occupants starting with the grande dame of necropolises, Richmond's Hollywood Cemetery. Some people think graveyards are where the stories end, but they are in many ways the beginning!

Save on our RVA History Series!

This series includes all three of our spring RVA history and culture courses! Includes Jamestown: Twists and Turns Over the Centuries, Old Richmond Neighborhoods, and Hallowed Hills of Hollywood. Join us for a semester of fun facts, interesting information, and city explorations. Save \$45 with our special bundle fee of only \$150 for all three classes!

We're offering a free guest registration for any of the following courses:

- Hallowed Hills of Hollywood Cemetery
- Jamestown: Twists and Turns Over the Century
- Old Richmond Neighborhoods
- RVA History Trio (which includes the above three courses)
- Spanish for Travelers
- Rejuvenate Your Retirement
- Passport to Retirement
- Retirement Planning Today

Simply register and add your guest during the checkout process.

Special Programs Building
University of Richmond, VA 23173



Be a part of the next big ecological movement

Permaculture is an ethically-based design approach to creating sustainable human communities. Although rooted in agriculture, permaculture design also touches on regional planning, ecology, architecture and international development. Offered through a special partnership with the Shenandoah Permaculture Institute, our certificate program is designed for those seeking to build a more sustainable community in their backyards, their neighborhoods, or their communities.

Our next certificate program will begin in February, meeting over four weekends. The 72-hour course will give you a strong understanding of the permaculture design process and how to apply it to real world projects. You will learn important techniques and strategies for permaculture implementation, helping you design systems that are highly productive, ecologically responsible, and socially equitable for generations to come.

spcs.richmond.edu/permaculture





























SPRING 2019 THINK AGAIN CLASS LISTING Some of these classes are open throughout the term so be sure to check our online schedule at spcs.richmond.edu/ta for more details.  = Online classes.

Category	Title	Start	Fee	
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JANUARY

Arts & Design	Photography: Indoor Workshop	Jan 28	\$185	
	Art & Film Weekend: An American in Paris	Jan 25	\$295	
Brewing Education				
	Mixed Fermentation Brewing	Jan 9	\$249	
Languages & Cultural Studies				
	Farsi/Persian for Beginners	Jan 6	\$45	
	English: Conversation & Excursion	Jan 20	\$60	
	Italian Level I	Jan 22	\$180	
	Italian Level II	Jan 24	\$180	
	Art & Film Weekend: An American in Paris	Jan 25	\$295	
	Spanish Level I	Jan 30	\$155	
	English: Fundamentals	Jan TBA	TBA	
Personal Finance				
	Retirement Planning Today	Jan 23	\$50	
	Retirement Planning Today	Jan 29	\$50	









FEBRUARY

Arts & Design	Watercolor Love	Feb 5	\$245	
	Photography: Shooting Like a Pro	Feb 21	\$185	
	Art & Film Weekend: Chocolat	Feb 22	\$295	
Brewing Education				
	Brewing Foundations: Principles of Mead and Meadmaking	Feb 5	\$199	
College & Career Preparation				
	Personal Fitness Trainer Certification	Feb 10	\$799	
	S.T.E.P.S. to Success S.A.T. Prep	Feb 23	\$215	
	S.T.E.P.S. to Success S.A.T. Prep: English Workshop	Feb 24	\$65	
Communication & Writing				
	Public Speaking and Communication Weekend	Feb 1	\$295	
	LERN Business Writing	Feb 4	\$195	
	LERN Certificate in Business Writing	Feb 4	\$495	
	LERN Certificate in Presentation Media	Feb 4	\$495	
	LERN Certificate in Workplace Communication	Feb 4	\$595	
	LERN Conflict Management	Feb 4	\$245	
	LERN Infographics	Feb 4	\$195	
eMarketing				
	LERN Digital Marketing Certificate	Feb 4	\$495	
	LERN Google Analytics	Feb 4	\$195	
	LERN Improving Email Promotions	Feb 4	\$195	
	LERN Inbound Marketing Certificate	Feb 4	\$495	
	LERN Introduction to Inbound Marketing	Feb 4	\$195	
	LERN Introduction to Social Media	Feb 4	\$195	
	LERN Managing Social Media Platforms Certificate	Feb 4	\$495	
	LERN Mastering Video Marketing	Feb 4	\$395	
	LERN Podcasting	Feb 4	\$245	
	LERN Social Media for Business Certificate	Feb 4	\$495	
	LERN Twitter	Feb 4	\$195	
	LERN Video Marketing	Feb 4	\$245	
Home-Based Business				
	LERN Certificate in Data Analysis	Feb 4	\$495	
	LERN Introduction to Data Analysis	Feb 4	\$195	
	LERN 21st Century Strategies for Productivity	Feb 4	\$195	
IOP				
	Fund Development Institute	Feb 3	\$1,675 ^{early} , \$1,875 ^{standard}	
IT, GIS & Coding				
	LERN Certificate in Basic Game Design	Feb 4	\$395	
	LERN Certificate in Web Design	Feb 4	\$595	
	LERN Coding Basics Certificate	Feb 4	\$595	
	LERN Introduction to Game Design	Feb 4	\$245	
	LERN Introduction to Web Design	Feb 4	\$245	
	LERN WordPress Certificate	Feb 4	\$495	
	LERN Introduction to 3D Printing	Feb 4	\$195	
	GIS Fundamentals Certificate	Feb 6	\$999	














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Languages & Cultural Studies				
	Public Speaking and Communication Weekend	Feb 1	\$295	
	Jamestown: Twists and Turns Over the Centuries	Feb 4	\$65	
	RVA History Trio	Feb 4	\$150	
	Watercolor Love	Feb 5	\$245	
	French Level I	Feb 12	\$65	
	Art & Film Weekend: Chocolat	Feb 22	\$295	
Management & Administration				
	LERN 21st Century Strategies for Productivity	Feb 4	\$195	
	LERN Business Coaching Certificate	Feb 4	\$395	
	LERN Certificate in Customer Service	Feb 4	\$245	
	LERN Certificate in Leadership Development	Feb 4	\$395	
	LERN Certificate in Project Management	Feb 4	\$495	
	LERN Change Management Skills	Feb 4	\$195	
	LERN Introduction to Project Management	Feb 4	\$195	
	LERN Keys to Customer Service	Feb 4	\$145	
	LERN Leadership Principles	Feb 4	\$145	
	LERN Management Boot Camp	Feb 4	\$295	
	LERN Management Certificate	Feb 4	\$595	
	LERN Productivity & Time Management Certificate	Feb 4	\$595	
	LERN Supervisory and Leadership Certificate	Feb 4	\$395	
Personal Finance				
	Passport to Retirement	Feb 6	\$50	
	Rejuvenate Your Retirement	Feb 12	\$40	
	Rejuvenate Your Retirement	Feb 20	\$40	
	Passport to Retirement	Feb 21	\$50	
Personal Wellness				
	Personal Fitness Trainer Certification	Feb 10	\$799	
	Introduction to Meditation & Mindfulness	Feb 26	\$125	
Sustainability & Environment				
	LERN LEED v4 Green Associate Exam Prep & Study Group	Feb 4	\$695	
	Permaculture Design Certificate	Feb 15	\$999	
Teaching & Instruction				
	LERN Introduction to 3D Printing	Feb 4	\$195	
	LERN Advanced Teaching Online	Feb 4	\$195	
	LERN Certificate in Online Teaching	Feb 4	\$495	
	LERN Certificate in Teaching Adults	Feb 4	\$295	















MARCH

Arts & Design				
	One-on-One Training: Adobe Photoshop, inDesign or Illustrator	Mar 1	\$249	
	Introduction to Artists' Books	Mar 4	\$150 + \$10 materials	
	Art & Film Exploration: Million Dollar Mermaid	Mar 8	\$295	
	Watercolor Mixing	Mar 12	\$245	
	Photography: Master Class - It's All About Light	Mar 18	\$275	
Brewing Education				
	Brewing Foundations: Brewing 101	Mar 16	\$99	
	Brewing Foundations: Barrels 101	Mar 27	\$249	
College & Career Preparation				
	S.T.E.P.S. to Success S.A.T. Prep	Mar 2	\$215	
Communication & Writing				
	Public Speaking and Communication Weekend	Mar 1	\$295	
	LERN Effective Copywriting	Mar 4	\$195	
	LERN Negotiation: Get What You Want	Mar 4	\$195	
	LERN Photoshop for Presentations	Mar 4	\$195	
eMarketing				
	Private Digital Consultation For Your Business	Mar 1	\$250	
	Private Digital Instruction	Mar 1	\$250	
	One-on-One Training: Adobe Photoshop, inDesign or Illustrator	Mar 1	\$249	
	LERN Boosting Your Website Traffic	Mar 4	\$195	
	LERN Content Marketing	Mar 4	\$195	
	LERN Facebook for Business	Mar 4	\$245	
	LERN Marketing Using Social Media	Mar 4	\$195	
	LERN YouTube for Business	Mar 4	\$245	



Category	Title	Start	Fee	
Home-Based Business	LERN Intermediate Data Analysis	Mar 4	\$195	
	LERN Productivity eTools	Mar 4	\$245	
IT, GIS & Coding	LERN Intermediate Video Game Design	Mar 4	\$245	
	LERN Intermediate Web Design	Mar 4	\$245	
Languages & Cultural Studies	Art & Film Exploration: Million Dollar Mermaid	Mar 8	\$295	
	Watercolor Mixing	Mar 12	\$245	
	American Sign Language I	Mar 12	\$95	
	French Level II	Mar 19	\$65	
	Spanish Level II	Mar TBA	TBA	
Management & Administration	LERN Productivity eTools	Mar 4	\$245	
	LERN Collaborative Management	Mar 4	\$245	
	LERN Developing Your Leadership Skills	Mar 4	\$145	
	LERN Extraordinary Customer Service	Mar 4	\$145	
	LERN Project Management Processes	Mar 4	\$195	
Personal Wellness	Introduction to Meditation & Mindfulness	Mar 29	\$125	
Teaching & Instruction	LERN Designing Online Instruction	Mar 4	\$195	

APRIL

Arts & Design	Interior Decorating and Design	Apr 6	\$249	
	The Business of Home Staging	Apr 16	\$125	
	Painting: Mastering Design & Composition	Apr 23	\$245	
	Photography: Shooting Like a Pro	Apr 25	\$185	
Brewing Education	Brewing Foundations: Brewing 101	Apr 13	\$99	
College & Career Preparation	S.T.E.P.S. to Success S.A.T. Prep	Apr 27	\$215	
Communication & Writing	LERN Graphic Design for Visual Presentations	Apr 1	\$195	
	LERN Using Personality Profiles for Better Work Performance	Apr 1	\$295	
	LERN Writing News and Press Releases	Apr 1	\$195	
	Public Speaking Intensive Workshop	Apr 1	\$995	
	The Power of Storytelling in Business and Life	Apr 3	\$199	
eMarketing	LERN Advanced Inbound Marketing	Apr 1	\$195	
	LERN Integrating Social Media In Your Organization	Apr 1	\$195	
	LERN LinkedIn for Business	Apr 1	\$195	
	LERN Online Advertising	Apr 1	\$195	
	Introduction to Web Design	Apr 6	\$150	
	Social Media Workshop	Apr 27	\$199	
Home-Based Business	LERN Advanced Data Analysis	Apr 1	\$195	
IOP	Grant Writing Institute...It's a Team Sport	Apr 29	\$1,650 early, \$1,850 standard	
IT, GIS & Coding	LERN Advanced Web Design	Apr 1	\$245	
Languages & Cultural Studies	Old Richmond Neighborhoods	Apr 8	\$65	
	Hallowed Hills of Hollywood Cemetery	Apr 11	\$65	
	American Sign Language II	Apr 23	\$65	
	Spanish for Travelers	Apr TBA	TBA	
Management & Administration	LERN Developing Your Professional Career	Apr 1	\$145	
	LERN Managing Generations in the Workplace	Apr 1	\$175	
	LERN Managing Productivity	Apr 1	\$245	
	LERN Project Management Knowledge Areas	Apr 1	\$195	
Personal Wellness	Meditation II: Advanced Mindfulness Techniques	Apr 9	\$95	
Teaching & Instruction	LERN Fostering Online Discussion	Apr 1	\$195	

**Category****Title****Start****Fee**

MAY

Arts & Design

Color Theory for Interiors

May 4

\$149

College & Career Preparation

S.T.E.P.S. to Success S.A.T. Prep

May 25

\$215